Introduction

The School Curriculum and Standards Authority annually awards outstanding achievement in vocational education and training (VET).

The awards recognise individual excellence at the senior secondary level of schooling. This report summarises the statistics and selection panel reports for the 2016 awards and provides valuable advice and feedback from selection panels to interested stakeholders.

General criteria for eligibility for exhibitions and awards

To achieve a Beazley Medal: WACE, a Beazley Medal: VET, a general exhibition, a general exhibition (ATSI), a subject exhibition, a VET exhibition, a subject certificate of excellence and a VET certificate of excellence, a student must:

- be an Australian citizen or a permanent resident of Australia
- be enrolled as a full-time student in a registered secondary school
- not have previously completed the course external assessment used in the determination of the award, and
- have satisfied the requirements for a WACE at the time of the determination of the awards.

Special VET awards and VET special certificates of excellence may be awarded to students who do not meet the general eligibility criteria.

VET exhibitions

A VET exhibition may be awarded to the eligible student who is the top student in each industry area for the award of the VET certificate of excellence.

VET Certificates of excellence

VET certificates of excellence may be awarded to eligible students who will complete an Australian Qualification Framework (AQF) VET Certificate II or higher in one of the specified industry areas, in their final WACE year. The units of competency achieved for the certificate may have been undertaken in a VET industry specific course or VET credit transfer program.
**Eligibility criteria**

Students eligible for this award will have completed in Year 12:

- a nationally recognised VET qualification to a minimum of AQF level 2**, and
- at least two unit equivalents of the Authority-Developed Workplace Learning (ADWPL) Endorsed Program equivalent to 110 hours or more.

The workplace learning units need to be undertaken in an industry area that is related the VET qualification.

**Selection process**

Selection panels identify award winners in each industry area and make a recommendation to the awards and exhibitions committee of the School Curriculum and Standards Authority. Selection panels are made up of representatives from the school system/sectors together with a member from the relevant industry. Nomination forms and other documentation submitted by students (as stated in the information brochure) are used to short-list and invite selected students to an interview. The interview will allow the students to demonstrate their knowledge and experience in the specific industry area.

Selection for the awards of *VET exhibition* and *VET certificate of excellence* in each eligible industry area in 2016 used the following process:

- Students were required to submit their nominations by 4.30 pm on Monday, 5 September 2016.  
- Nominations were short-listed.  
- Short-listed students were contacted by mail during the second week of the October school holidays.  
- Selection panels met with students during the week commencing Monday, 17 October 2016.  
- Award winners were advised via the School Curriculum and Standards Authority website and the media in December 2016.  
- Exhibitions will be presented at the School Curriculum and Standards Authority awards ceremony on Wednesday, 15 February 2017.  
- Certificate of excellence winners received their awards by post.

* Students who are working toward completion of a Certificate III or higher (e.g. school-based apprenticeships) in their final year will be eligible for the award. These students will need to have completed a substantial number of units of competency within the industry area.
### Statistics

<table>
<thead>
<tr>
<th>Industry Area</th>
<th>2016 Number of Nominations</th>
<th>2016 Number short-listed</th>
<th>2016 No of certificates of excellence available</th>
<th>2016 No of certificates of excellence awarded</th>
<th>2015 No of certificates of excellence available</th>
<th>2015 No of certificates of excellence awarded</th>
<th>2014 Number of Nominations</th>
<th>2014 Number short-listed</th>
<th>2014 No of certificates of excellence available</th>
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<th>2016 VET Exhibition awarded</th>
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- **TOTAL**: 87, 54, 40, 25, 7, 64, 38, 31, 24, 4, 70, 38, 31, 16, 5
<table>
<thead>
<tr>
<th>Industry Area</th>
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1. Eligibility criteria used

A nominated student must have completed in Year Twelve:

- a nationally recognised Australian Qualification Framework Certificate II* or higher, and
- at least two units of workplace learning undertaken in an industry area that is related to the VET qualification.

2. Process of selection

- At nomination, students presented a resume portfolio and supporting student statement.
- The panel assessed the nominations and short-listed students based upon the evidence submitted at time of nomination, consistency of the student’s WACE program with the industry area and competitiveness of the nomination.
- Short-listed students were invited to attend an interview in person or via tele/videoconference.
- Ten minutes prior to the interview, students were given a set of questions to assist them to prepare for the discussion with the panel.
- The purpose of the interview was to provide the student with an opportunity to elaborate on their knowledge and experience in the industry area.

3. Reasons for not short-listing nominated students (if appropriate)

Submission was not competitive.

4. Rating system

The panel used a five point rating system with anecdotal notes against five questions.

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* Students working towards a Certificate III or higher in their final year will be eligible if they have completed a substantial number of units of competency within the industry area.
5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Strengths

- Students were aware of the connection between their work placements and their qualification and valued the opportunity to apply their theoretical knowledge and understandings in a practical sense.
- Students were well presented, courteous and confident.
- Students were well prepared, punctual and made good use of the ten minutes prior to interview to make notes which they referred to in the interview.
- Students had a sound understanding of the core skills for work and were able to offer high level examples of these from their workplace experiences and other areas of their life.
- Students all expressed short and longer term goals and were able to articulate how their VET studies and workplace experiences had assisted them in making decisions about their futures and how they will help them to achieve their goals.

Challenges

- The question on industry trends and career/job opportunities was generally not well answered.

5.2 Recommendations

- Encourage students to bring awards, portfolios or photographs that demonstrate their skills or show the complexity of their work.
- Students being interviewed via video should have a quiet, private space for the duration of the interview that enables the panel to clearly see the student’s face.

6. Student recommendations

The names of students recommended for awards were submitted to the exhibitions and awards committee.
Business and Financial Services; and Information and Communications Technology

<table>
<thead>
<tr>
<th>Industry Area: Business and Financial Services; and Information and Communications Technology</th>
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3. **Reasons for not short-listing nominated students (if appropriate)**

- Submission was not competitive.

4. **Rating system**

A student profile sheet was used to compare and then rank nominees.

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5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Strengths

- Students undertaking Certificate II and III entry level qualifications found it easier to link their training to their work experience duties and tasks.

Challenges

- Students found it difficult to connect higher level units of competency with the work experience duties and tasks.

5.2 Recommendations

- Schools should be very mindful of connecting the student’s work placement with the qualification at the unit of competency level as every qualification is linked to specific job roles.
- Submissions should be in a business style format with a minimum of 11 point font in either Calibri, Arial or Times New Roman. Bolding should only be used in subheadings and not in the body of text.
- Students should pay careful attention to their grooming and clothing choice. They should present themselves in a professional manner as expected in a business environment.

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5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Strengths

- Most students presented themselves professionally, were composed and confident despite their nerves. This confidence was most evident in students who had clearly done their research on industry trends and issues.
- Students were generally well prepared. Students who did best were able to maintain eye contact and thus connected with the panel better than students who relied heavily on their notes.
- The calibre of students was high in terms of their commitment to their studies and the industry area they were pursuing a career in.
- The panel was impressed by the ability most students demonstrated to see the relevance of and make strong connections between what had been gained by undertaking VET and workplace learning. There is obviously some very good practice occurring in schools in meeting the needs of young people and preparing them well for their transition into further studies and work.
- Many students were very well informed about their choices and the various pathways to meeting their career goals.
- All students who were short-listed (not just the student who were nominated for an award) show outstanding potential and should be proud of their achievements. The Community Services, Health and Education industries have a very committed, capable and caring future workforce coming through if the short-listed students are anything to judge by.

Challenges

- Students are encouraged to reread their nomination prior to the interview to familiarise themselves with their application. This will allow students to respond more effectively when asked to elaborate on certain aspects of the application. The interview is a time for students to really engage with the panel and demonstrate the connections the student has made with the opportunities and experiences they have had during their secondary years.
- Some students were not able to make the connection between the knowledge and skills gained through VET and how it supported them in the workplace.
- Students are encouraged to be ready with strong examples to support their claims. Some students did not do this very well.
- Most feedback from the panel relating to weakness in the process related to the nomination applications for the awards.
• Rather than just listing dot points, students are encouraged to use a selection criteria response model such as SAO (Situation, Action, and Response) to ensure that they provide evidence to support their claims.
• Formatting was a big issue in some applications with font size and layout making it difficult for the panel to read.
• Employer statements support student applications best when they extend beyond complimenting the student’s character and provide detail about the contribution the student has made to the workplace and their notable strengths, knowledge and skills.

5.2 Recommendations

• As above.

6. Student recommendations

The names of students recommended for awards were submitted to the exhibitions and awards committee.
1. **Eligibility criteria used**

A nominated student must have completed in Year Twelve:

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- The purpose of the interview was to provide the student with an opportunity to elaborate on their knowledge and experience in the industry area.

3. **Reasons for not short-listing nominated students (if appropriate)**

Not applicable.

4. **Rating system**

A combination of a rating system and descriptive evidence was used to compare and rank students.

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* Students working towards a Certificate III or higher in their final year will be eligible if they have completed a substantial number of units of competency within the industry area.
5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Strengths

• Overall, students presented well for their interview.
• Overall, students had a detailed knowledge of industry specific skills relevant to their workplace; however, they failed to make links to how those skills can be used to further their career, work and learning.

Challenges

• Many students did not mention safety as an important transferable skill in the construction industry.
• Students overall struggled to make the links between their qualification, their work experience and the transferability of skills into identified pathways and further work and career opportunities both in their written applications and at interview.

5.2 Recommendations

• Students need to consider the safety aspect as few highlighted this during their interviews.
• Students need to be able to articulate longer term career planning even if it is not in the industry that they are currently training in. Students also need to be able to articulate what aspects of their nominated industry and qualification which made them decide that working in that specified industry is no longer a career aspiration for them.
• Students need to be well prepared prior to the interview.

6. Student recommendations

The names of students recommended for awards were submitted to the exhibitions and awards committee.
Creative Industries

<table>
<thead>
<tr>
<th>Industry Area: Creative Industries</th>
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<tbody>
<tr>
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<td>Number of Certificates of Excellence available: 1</td>
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<tr>
<td>Number of Certificates of Excellence awarded: 0</td>
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1. **Eligibility criteria used**

A nominated student must have completed in Year Twelve:

- a nationally recognised Australian Qualification Framework Certificate II* or higher, and
- at least two units of workplace learning undertaken in an industry area that is related to the VET qualification.

2. **Process of selection**

- At nomination, students presented a resume portfolio and supporting student statement.
- The panel assessed the nominations and short-listed students based upon the evidence submitted at time of nomination, consistency of the student’s WACE program with the industry area and competitiveness of the nomination.
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- The purpose of the interview was to provide the student with an opportunity to elaborate on their knowledge and experience in the industry area.

3. **Reasons for not short-listing nominated students (if appropriate)**

Not applicable.

4. **Rating system**

The panel used a five point rating system with anecdotal notes against five questions.

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* Students working towards a Certificate III or higher in their final year will be eligible if they have completed a substantial number of units of competency within the industry area.
5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Students must be able to:

- link their workplace experiences with the VET qualification
- articulate the skills and knowledge developed through their VET studies and work placements
- identify trends and career opportunities in this industry area
- demonstrate a knowledge of occupational safety and health issues relevant to the industry
- demonstrate enthusiasm and passion for their industry area.

5.2 Recommendations

- Ensure students have knowledge and understanding of the core skills for work (employability skills) and the transferrable nature of these skills, even if the work placements were not directly linked to the qualification attained. Students will need to be able to elaborate on these skills with relevant examples from their experiences.

6. Student recommendations

Not applicable.

7. If no awards were recommended, state the reasons why

Insufficient evidence or demonstration of all dot points indicated in 5.1.
Primary, Environmental and Animal Care Industries

<table>
<thead>
<tr>
<th>Industry Area: Primary, Environmental and Animal Care Industries</th>
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<td><strong>Number of nominations received:</strong> 8</td>
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<td><strong>Number of Certificates of Excellence awarded:</strong> 2</td>
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3. **Reasons for not short-listing nominated students (if appropriate)**

- Did not meet the eligibility criteria.
- Submission was not competitive.

4. **Rating system**

The panel used a five point rating system with anecdotal notes against five questions.

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5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Strengths

- Passion and enthusiasm for the industry
- Knowledge of pathways and career trends and opportunities within the industry
- Confidence and self-awareness regarding strengths and areas to be developed
- Draws from a range of experiences to articulate and exemplify the core skills for work

Challenges

- Lack of knowledge of how the VET qualification enhanced career opportunities and future directions

5.2 Recommendations

- Ensure students are given opportunity to practice their responses to general interview questions and have explicit examples ready to articulate

6. Student recommendations

The names of students recommended for awards were submitted to the exhibitions and awards committee.
1. Eligibility criteria used

A nominated student must have completed in Year Twelve:

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4. Rating system

A combination of a rating system and descriptive evidence was used to compare and rank systems.

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5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

**Strengths**
- Most of the applicants demonstrated a good understanding of the industry and possible career pathways.
- All students presented a very professional image.
- Most students were very well prepared which was shown in their ability to provide detailed responses to the questions.

**Challenges**
- Some students did not adequately address all selection criteria in their written statements.
- The layout of some resumes were not targeted or provided enough detail.

5.2 Recommendations
- A minimum of 11pt font should be used in all documentation.
- Students should ensure they address all the selection criteria in their written statement and give relevant examples.
- Students should use a structured approach to addressing selection criteria for example SAO (situation, action, outcome) or STAR (situation, task, action, result) for students to be able to provide enough detail in their application.
- Subheadings should be used when addressing criteria.

6. Student recommendations

The names of students recommended for awards were submitted to the exhibitions and awards committee.
Sport, Recreation and Public Safety

<table>
<thead>
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<th>Industry Area: Sport, Recreation and Public Safety</th>
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<td><strong>Exhibition awarded:</strong> 1</td>
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1. **Eligibility criteria used**

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- Ten minutes prior to the interview, students were given a set of questions to assist them to prepare for the discussion with the panel.
- The purpose of the interview was to provide the student with an opportunity to elaborate on their knowledge and experience in the industry area.

3. **Reasons for not short-listing nominated students (if appropriate)**

- Did not meet the eligibility criteria.
- Submission was not competitive.

4. **Rating system**

A student profile sheet was used to compare and then rank nominees.

* Students working towards a Certificate III or higher in their final year will be eligible if they have completed a substantial number of units of competency within the industry area.
5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Strengths

- The calibre of student was very high in 2016. Short-listed students are to be commended on their personal presentation, preparation, courteous and friendly demeanours. It made for a very rewarding experience for the panel.
- Students presented very well and controlled interview nerves effectively.
- Students were articulate, appropriately confident and well prepared for the interview.
- Applications were well written with strong links and examples used.
- This year the work history was extensive, and the depth of experience was evident with most having accumulated years’ worth of experience in meaningful workplaces.
- Students overall made good connections between the VET qualifications they were undertaking and the workplace as well as how this experience articulated into their career plan and future aspirations.
- Some students were quite engaging and connected well with the panel.
- Some very good, specific examples were used to support claims made by the students which reinforced how much experience knowledge and skills they had gained throughout their work history.

Challenges

- The stand-out students were those who made clear links between their VET and workplace learning and their plans for future education, training and employment. It was not expected that students articulate into the same industry as their VET qualification, however the panel did expect students to use the experience to help them make decisions about their post-secondary pathway. Some students did not make this link very well.

5.2 Recommendations

- The reference from the workplace supervisor is very important. Schools are encouraged to provide guidance to employers to make comments not only about the student’s demeanour but also the specific aspects that make them a good candidate for the awards.

6. Student recommendations

The names of students recommended for awards were submitted to the exhibitions and awards committee.
Tourism, Hospitality and Events

<table>
<thead>
<tr>
<th>Industry Area: Tourism, Hospitality and Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of nominations received: 9</td>
</tr>
<tr>
<td>Number of Certificates of Excellence available: 5</td>
</tr>
<tr>
<td>Number of Certificates of Excellence awarded: 2</td>
</tr>
</tbody>
</table>

1. **Eligibility criteria used**

   A nominated student must have completed in Year Twelve:
   
   - a nationally recognised Australian Qualification Framework Certificate II* or higher, and
   - at least two units of workplace learning undertaken in an industry area that is related to the VET qualification.

2. **Process of selection**

   - At nomination, students presented a resume portfolio and supporting student statement.
   - The panel assessed the nominations and short-listed students based upon the evidence submitted at time of nomination, consistency of the student’s WACE program with the industry area and competitiveness of the nomination.
   - Short-listed students were invited to attend an interview in person or via tele/videoconference.
   - Ten minutes prior to the interview, students were given a set of questions to assist them to prepare for the discussion with the panel.
   - The purpose of the interview was to provide the student with an opportunity to elaborate on their knowledge and experience in the industry area.

3. **Reasons for not short-listing nominated students (if appropriate)**

   - Did not meet the eligibility criteria.
   - Submission did not demonstrate excellence in all areas.

4. **Rating system**

   A student profile sheet was used to compare and then rank nominees.

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* Students working towards a Certificate III or higher in their final year will be eligible if they have completed a substantial number of units of competency within the industry area.
5. Panel feedback and recommendations to teachers

5.1 Feedback (strengths and challenges)

Strengths

• The panel were very impressed with how confident and comfortable students were during the interview. Students were all very pleasant to interview.
• Students who engaged the panel were the students who were able to clearly connect their training in the industry with their on the job experience and how it translates into a career path.
• Students who were successful in the process were the students who were able to demonstrate how they used their training and workplace learning to develop a better sense of their career goals and post school aspirations.
• Successful students very effectively demonstrated pride in their work as well as a commitment to quality and customer satisfaction.
• Despite no VET exhibition being awarded the recipients of the Certificates of excellence came very close

Challenges

• Many students were unwilling or unable to discuss and elaborate on challenges that they faced in the workplace and how they addressed these hurdles. Problem solving, conflict management and finding creative solutions are critical skills in hospitality and tourism.
• The panel commented that some of the applications were somewhat contrived and encourage students to ensure they used good examples to support claims so that the panel can get a sense of who they are and what they have been involved in.
• Some students found it very difficult to make links between their training, work and school education and how it translates into future opportunities. When asked ‘what would be your ultimate career goal?’ many students fell short in the description. These types of questions provide students with an opportunities to really be creative and provide panel members with an insight into what inspires the nominee.

5.2 Recommendations

• Given that this industry is so experiential students are encouraged to bring along a portfolio of evidence in future to support their application to allow the panel to establish a visual connection with the products students have produced.

6. Student recommendations

The names of students recommended for awards were submitted to the exhibitions and awards committee.