



## Western Australian Certificate of Education Examination, 2015

### Question Paper

# MEDIA PRODUCTION AND ANALYSIS

## Stage 3

### Time allowed for this paper

Reading time before commencing work: ten minutes  
Working time for paper: two and a half hours

### Materials required/recommended for this paper

#### *To be provided by the supervisor*

This Question Paper  
Standard Answer Book  
Source Booklet

#### *To be provided by the candidate*

Standard items: pens (blue/black preferred), pencils (including coloured), sharpener,  
correction fluid/tape, eraser, ruler, highlighters

Special items: nil

### Important note to candidates

No other items may be taken into the examination room. It is **your** responsibility to ensure that you do not have any unauthorised notes or other items of a non-personal nature in the examination room. If you have any unauthorised material with you, hand it to the supervisor **before** reading any further.

## Structure of the examination

The WACE Media Production and Analysis Stage 3 examination consists of a written component worth 50 per cent of the total examination score and a practical (production) component worth 50 per cent of the total examination score.

## Structure of this paper

Section	Number of questions available	Number of questions to be answered	Suggested working time (minutes)	Marks available	Percentage of total exam
Section One: Short answer	6	3	45	30	15
Section Two: Extended answer	5	2	105	40	35
<b>Total</b>					50

## Instructions to candidates

- The rules for the conduct of Western Australian external examinations are detailed in the *Year 12 Information Handbook 2015*. Sitting this examination implies that you agree to abide by these rules.
- Write your answers in the Standard Answer Book.
- Answer the questions according to the following instructions.

Section One: There are **six (6)** questions in this section. You are required to answer **three (3)** questions.

The questions in this section focus on the previewed stimulus material provided to candidates via schools prior to the examination. Excerpts and stills from the stimulus material for this section are provided in the Source Booklet.

Section Two: There are **five (5)** questions in this section. You are required to answer **two (2)** questions.

- You must be careful to confine your responses to the specific questions asked and to follow any instructions that are specific to a particular question.
- The Source Booklet is **not** to be handed in with your Standard Answer Book.

**Section One: Short answer****15% (30 Marks)**

There are **six (6)** questions in this section. You are required to answer **three (3)** questions.

This section requires you to use short answer forms to answer the questions. Short answers could include headings and subheadings; highlighting of relevant key points; lists and dot points; diagrams and sketches to help you to communicate your ideas in a concise manner.

Your response to each question must be made in relation to at least **one (1)** of the stimulus materials provided to candidates via schools prior to the examination. The stimulus materials are:

- |    |   |               |
|----|---|---------------|
| 1. | The Sunday Times: <i>The smoking guns that hurt so many</i> | } print media |
| 2. | <i>Melancholia</i>  |               |
| 3. | <i>Prison Songs</i>   | } audiovisual |
| 4. | <i>2001: A Space Odyssey</i>                                |               |
| 5. | <i>Struggle Street</i>                                      |               |
| 6. | <i>Nosferatu</i>  |               |

Excerpts and stills from the stimulus materials are provided in the Source Booklet. Justify your choices with evidence from at least **one (1)** of the stimulus materials, referring to specific examples, using relevant media terminology and/or appropriate media language.

In your answers, you may use the same stimulus material more than once.

Suggested working time: 45 minutes.

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**Question 1** **(10 marks)**

Discuss how production techniques are used to persuade an audience.

**Question 2** **(10 marks)**

Examine how a media work reflects a historical, social or political context.

**Question 3** **(10 marks)**

Consider the representation of a subculture in media work.

**Question 4** **(10 marks)**

Analyse how lighting has been used to enhance media work.

**Question 5** **(10 marks)**

Discuss how setting establishes the context in media work.

**Question 6** **(10 marks)**

Discuss how selection processes have been used to construct meaning.

**End of Section One**

**See next page**

**Section Two: Extended answer****35% (40 Marks)**

There are **five (5)** questions in this section. You are required to answer **two (2)** questions.

This section requires you to use extended answer forms to answer the questions. Extended answers include but are not limited to conventional essay format. Diagrams, sketches and lists may be included if they are appropriate to your answer.

Justify your choices with evidence from any media work you have studied and other relevant information, referring to specific examples, using relevant media terminology and/or appropriate media language.

Suggested working time: 105 minutes.

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**Question 7** **(20 marks)**

Investigate the representation of an issue across different media work.

**Question 8** **(20 marks)**

Evaluate how media work can influence an audience's perception of the 'truth'.

**Question 9** **(20 marks)**

Critically analyse the use of documentary conventions in media work to appeal to an intended audience.

**Question 10** **(20 marks)**

Critically analyse the consequences arising from the naturalisation of stereotypes.

**Question 11** **(20 marks)**

Justify how an iconic figure represents the ideologies of an era.

**End of questions**

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