



## SAMPLE ASSESSMENT OUTLINE

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DESIGN  
ATAR YEAR 11

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## Sample assessment outline

### Design – ATAR Year 11

#### Unit 1 and Unit 2

Assessment type and weighting	Assessment task weighting	Due date	Assessment task	Syllabus content
Production 50%	20%	Semester 1 Part A Week 5 Part B Week 15	<b>Task 3: Product design: Branding</b> Students investigate, explore ideas and follow a design process in response to a design brief related to product design Part A: Logo Design Part B: Product Advertising	<b>Design</b> Design process and methods <b>Communication</b> Communication theories Stakeholders <b>Production</b> Production processes and methods
	20%	Semester 2 Week 12	<b>Task 8: Cultural design: Adornment</b> Students investigate, explore ideas and follow a design process in response to a design brief related to cultural design Part A: Pattern Design Part B: Skateboard Design	<b>Design</b> Design process and methods <b>Communication</b> Communication theories Stakeholders <b>Production</b> Production processes and methods Materials and technologies
	10%	Semester 2 Week 14	<b>Task 1: Practical design portfolio</b> Practical design portfolio demonstrating a comprehensive design process and resolved design solutions from Unit 1 and/or Unit 2	<b>Design</b> Design process and methods
<b>Total</b>	<b>50%</b>			

Assessment type	Assessment task weighting	Due date	Assessment task	Syllabus content
Response 30%	10%	Semester 1 Week 4	<b>Task 2: Product design research</b> Explore the characteristics of design elements and principles and identify the intended audiences of various product designs Part A: Elements and principles – A visual guide Part B: Product logos – Overview and case study	<b>Design</b> Design elements and principles Type and colour reinforce product identification <b>Communication</b> Specific audience lifestyle, values and beliefs
	10%	Semester 2 Week 4	<b>Task 7: Cultural design investigation</b> Investigate the symbols and visual codes used to communicate messages in a specific cultural and historical context	<b>Design</b> Design elements and principles <b>Communication</b> Communication theories Stakeholders
	10%	Semester 1 Week 5	<b>Task 4: In-class response</b> Analysis task based on past ATAR exam questions	Content selected from the Unit 1 syllabus
		Semester 1 Week 11	<b>Task 5: In-class response</b> Analysis task based on past ATAR exam questions	Content selected from the Unit 1 syllabus
		Semester 2 Week 5	<b>Task 9: In-class response</b> Analysis task based on past ATAR exam questions	Content selected from the Unit 2 syllabus
		Semester 2 Week 10	<b>Task 10: In-class response</b> Analysis task based on past ATAR exam questions	Content selected from the Unit 2 syllabus
	Written Examination 20%	10%	Examination Week	<b>Task 6: Semester 1 written examination</b>
10%		Examination Week	<b>Task 11: Semester 2 written examination</b>	A representative sample of the syllabus content from Units 1 and 2 using a modified examination design brief from the ATAR Year 12 syllabus
<b>Total</b>	<b>50%</b>			