



SAMPLE ASSESSMENT OUTLINE

MEDIA PRODUCTION AND ANALYSIS ATAR YEAR 11

Acknowledgement of Country

Kaya. The School Curriculum and Standards Authority (the Authority) acknowledges that our offices are on Whadjuk Noongar boodjar and that we deliver our services on the country of many traditional custodians and language groups throughout Western Australia. The Authority acknowledges the traditional custodians throughout Western Australia and their continuing connection to land, waters and community. We offer our respect to Elders past and present.

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Any resources such as texts, websites and so on that may be referred to in this document are provided as examples of resources that teachers can use to support their learning programs. Their inclusion does not imply that they are mandatory or that they are the only resources relevant to the course.

Sample assessment outline

Media Production and Analysis – ATAR Year 11

Unit 1 and Unit 2

Practical

Assessment type	Assessment task weighting	Assessment task timing	Assessment task and syllabus content
Production 50%	25%	Commence task: Semester 1 Week 2 Task due: Semester 1 Week 14	Task 1: Short Film Produce a 5-minute short film, AV production that conveys a theme. In the context of production , students investigate and analyse examples of media work, develop proposals, scripts and plans for a short film, AV production. The production should use codes and conventions to convey theme, genre, style and narrative. The creation of a short film, AV production will involve the application of production skills and processes based on proposals, scripts and plans while fulfilling defined production roles. Students are required to complete formative production workshops during the completion of this task.
	25%	Commence task: Semester 2 Week 2 Task due: Semester 2 Week 14	Task 5: Documentary Produce a 5-minute documentary, AV production that conveys a theme. In the context of production , students investigate, analyse and evaluate examples of media work, develop proposals and plans for a documentary, AV production. The production should use codes and conventions to convey theme, genre, style and narrative. The creation of a documentary, AV production will involve the implementation of production processes based on proposals and plans while refining skills within defined production roles. Students are required to complete formative production workshops during the completion of this task.

*Note: both production tasks run concurrently with response tasks and must be balanced in terms of number of classroom hours provided.

Written

Assessment type	Assessment task weighting	Assessment task timing	Assessment task syllabus content
Response 30%	10%	Semester 1 Week 6	Task 2: Blockbuster/Popular culture/Mainstream film 50-minute in-class invigilated response Students complete a response to one extended answer question, from a choice of three, in the contexts of media languages, audience, and industry . Extended answer responses should refer to media work/s studied in the lead up to this task.
	5%	Semester 1 Week 13	Task 3: Social media platforms and user-generated content in popular culture 30-minute in-class invigilated response Students are required to complete formative research and then communicate their findings by responding to two unseen questions from a choice of five in the contexts of media languages, representation and industry . Short answer responses should refer to media work/s studied in the lead up to this task.
	10%	Semester 2 Week 7	Task 6: Documentary film 50-minute in-class invigilated response Students complete a response to one extended answer question, from a choice of three, in the contexts of media languages and representation . Extended answer responses should refer to media work/s studied in the lead up to this task.
	5%	Semester 2 Week 13	Task 7: The influence of social media platforms and user-generated content 50-minute in-class invigilated response Students are required to complete formative research and then communicate their findings by responding to an unseen scaffolded question in the contexts of media languages, audience and industry . Response should refer to media work/s studied in the lead up to this task.
Written examination 20%	10%	Examination week Semester 1 Week 16	Task 4: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry .
	10%	Examination week Semester 2 Week 16	Task 8: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry .
Total	100%	100%	