



Visual Arts ATAR course practical (production) examination marking key

2024

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Visual Arts ATAR course practical (production) marking key
100% (35 marks)

Description	Marks
Criterion 1: Creativity and innovation	
Discerning/perceptive and ambitious creativity/innovation is evident in artwork	6
Inspired and experimental creativity/innovation is evident in artwork	5
Proficient and explorative creativity/innovation is evident in artwork	4
Competent level of creativity/innovation is evident in artwork	3
Simple creativity/innovation is evident in artwork	2
Little creativity/innovation is evident in artwork	1
Does not provide evidence of creativity/innovation	0
Subtotal	6
Criterion 2: Communication of ideas	
Insightfully/skilfully communicated ideas in artwork exploring commentaries and/or points of view	5
Effectively communicated ideas in artwork exploring commentaries and/or points of view	4
Clearly communicated ideas in artwork exploring commentaries and/or points of view	3
Simple communication of ideas in artwork	2
Unclear communication of ideas in artwork	1
Does not provide evidence of the communication of ideas	0
Subtotal	5
Criterion 3: Use of visual language	
Complex and sensitive use of visual language in artwork	11–12
Well-developed and considered use of visual language in artwork	9–10
Effective and purposeful use of visual language in artwork	7–8
Appropriate and competent use of visual language in artwork	5–6
Uncomplicated and simple use of visual language in artwork	3–4
Inconsistent and rudimentary use of visual language in artwork	1–2
Does not provide evidence of the use of visual language	0
Subtotal	12

Criterion 4: Application of techniques (skills and/or processes) when handling media, materials and/or technology	
Sophisticated and refined application of techniques (skills and/or processes)	11–12
Discerning and sensitive application of techniques (skills and/or processes)	9–10
Proficient and coherent application of techniques (skills and/or processes)	7–8
Appropriate and consistent application of techniques (skills and/or processes)	5–6
Inconsistent and basic application of techniques (skills and/or processes)	3–4
Underdeveloped and rudimentary application of techniques (skills and/or processes)	1–2
Does not provide evidence of the application of techniques (skills and/or processes)	0
Subtotal	12
Total	35