



# Visual Arts ATAR course practical (production) examination marking key

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2025

Marking keys are an explicit statement about what the examining panel expect of candidates in the practical (production) examination. They are essential to fair assessment because their proper construction underpins reliability and validity.

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**Visual Arts ATAR course practical (production) marking key**
**100% (35 marks)**

| Description   | Marks      |
|---|------------|
| <b>Criterion 1: Creativity and innovation</b>   |            |
| Sophisticated creativity/innovation is evident in artwork   | 6          |
| Highly proficient creativity/innovation is evident in artwork                                     | 5          |
| Proficient creativity/innovation is evident in artwork  | 4          |
| Competent creativity/innovation is evident in artwork   | 3          |
| Simple creativity/innovation is evident in artwork  | 2          |
| Limited creativity/innovation is evident in artwork   | 1          |
| Does not provide evidence of creativity/innovation  | 0          |
| <b>Subtotal</b>   | <b>/6</b>  |
| <b>Criterion 2: Communication of ideas</b>  |            |
| Insightfully/skilfully communicated ideas in artwork exploring commentaries and/or points of view | 5          |
| Effectively communicated ideas in artwork exploring commentaries and/or points of view            | 4          |
| Clearly communicated ideas in artwork exploring commentaries and/or points of view                | 3          |
| Simple communication of ideas in artwork  | 2          |
| Unclear communication of ideas in artwork   | 1          |
| Does not provide evidence of the communication of ideas   | 0          |
| <b>Subtotal</b>   | <b>/5</b>  |
| <b>Criterion 3: Use of visual language</b>  |            |
| Complex and sensitive use of visual language in artwork   | 11–12      |
| Well-developed and considered use of visual language in artwork                                   | 9–10       |
| Effective and purposeful use of visual language in artwork  | 7–8        |
| Appropriate and competent use of visual language in artwork                                       | 5–6        |
| Uncomplicated and simple use of visual language in artwork  | 3–4        |
| Inconsistent and rudimentary use of visual language in artwork                                    | 1–2        |
| Does not provide evidence of the use of visual language   | 0          |
| <b>Subtotal</b>   | <b>/12</b> |

| <b>Criterion 4: Application of techniques (skills and/or processes) when handling media, materials and/or technology</b> |            |
|--|------------|
| Sophisticated and refined application of techniques (skills and/or processes)  | 11–12      |
| Discerning and sensitive application of techniques (skills and/or processes)   | 9–10       |
| Proficient and coherent application of techniques (skills and/or processes)  | 7–8        |
| Appropriate and consistent application of techniques (skills and/or processes)   | 5–6        |
| Inconsistent and basic application of techniques (skills and/or processes)   | 3–4        |
| Underdeveloped and rudimentary application of techniques (skills and/or processes)                                       | 1–2        |
| Does not provide evidence of the application of techniques (skills and/or processes)                                     | 0          |
| <b>Subtotal</b>  | <b>/12</b> |
| <b>Total</b>   | <b>/35</b> |