

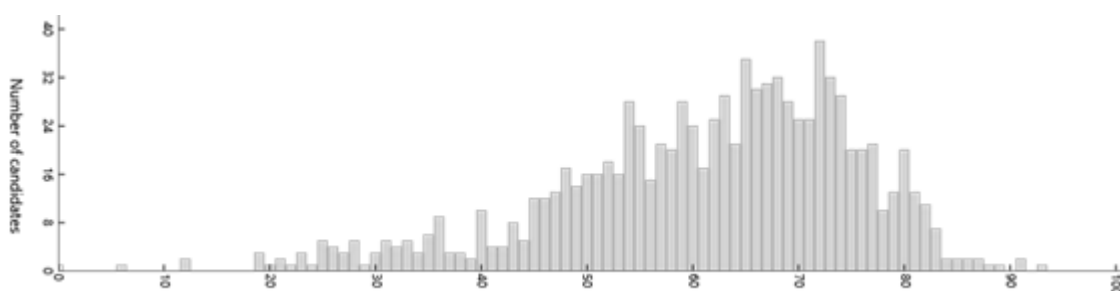


Summary report of the 2024 ATAR course examination report: Business Management and Enterprise

Year	Number who sat	Number of absentees
2024	946	30
2023	936	17
2022	839	16
2021	847	29

The number of candidates sitting and the number attempting each section of the examination can differ as a result of non-attempts across sections of the examination.

Examination score distribution



Summary

The examination consisted of two sections: Short answer (Section One) and Extended answer (Section Two). Candidates performed well in both sections.

Attempted by 945 candidates Mean 61.16% Max 92.70% Min 0.00%

Section means were:

Section One: Short answer	Mean 62.06%		
Attempted by 945 candidates	Mean 37.23(/60)	Max 55.50	Min 0.00
Section Two: Extended answer	Mean 59.81%		
Attempted by 943 candidates	Mean 23.92(/40)	Max 38.40	Min 0.00

General comments

This year's examination was very accessible and provided a range of questions on a variety of syllabus content. Many candidates were able to complete the whole paper and there were few non-attempted questions, with genuine efforts being made to answer the questions, rather than providing prepared answers. A noticeable improvement was the length of candidate's answers from simple dot points or single sentences to paragraphs.

Advice for candidates

- Make sure your handwriting is clear and easy to read.
- There is no need to restate the question before you start your answer.
- Familiarise yourself with the *Glossary of key words in the formulation of questions*, as it will help you understand how to respond to each of the action verbs in questions and will also guide you towards the appropriate length for your answer.
- If the question includes a scenario or case study, ensure that your answer is relevant and refers to it.

Advice for teachers

- Encourage students to structure their answers using line spacing and paragraphs. All new information should start on a new line.
- Present syllabus material in various business contexts, giving students a collection of practical examples to use in their answers.
- Ensure that students are very familiar with *Glossary of key words in the formulation of questions*. Assist students to differentiate between the instructional verbs.
- Provide students with sufficient practice in writing answers, especially in paragraphs, when answering extended answer questions.
- Students should be encouraged to refer to the mark allocation of the question before answering; a question worth three marks should not be answered using the same amount of space as a question worth eight marks.
- Provide students with opportunities to practise applying their knowledge by engaging with scenarios, using or quoting information from the context provided.
- Ensure that you use a variety of resources to expose your students to a wide range of information.
- Encourage students to write legibly.

Comments on specific sections and questions

Section One: Short answer (60 Marks)

Candidates attempted almost all questions in this section. They performed best in Question 1, followed by Question 2 and Question 3. Question 4, involving economic factors that impact on business operations, proved the most challenging.

Section Two: Extended answer (50 Marks)

In Section Two, 96.6% of candidates attempted the required two of three questions. This section of the examination required candidates to apply their knowledge to information presented in case studies. Question 8 was the most favoured, followed by Question 7 and then Question 9. Candidates performed marginally better in Question 8.