



SAMPLE ASSESSMENT OUTLINE

BUSINESS MANAGEMENT AND ENTERPRISE
ATAR YEAR 12

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Sample assessment outline

Business Management and Enterprise – ATAR Year 12

Unit 3 and Unit 4

Assessment type (from syllabus)	Assessment type weighting (from syllabus)	Assessment task weighting	When/start and submission date	Assessment task
Business research	30%	7.5%	Semester 1 Week 1–4	Task 1: Research project – Globalisation Environments: Political and legal, economic, socio-cultural and technological (PEST)
		5%	Semester 1 Week 9–10	Task 3: Research project – Strategic alliances Management: Marketing, Operations
		2.5%	Semester 1 Week 11	Task 4: Investigation – Innovation Management: Operations
		10%	Semester 2 Week 1–4	Task 8: Research project – Factors impacting on global business practices and operations Environments: Political and legal, economic, socio-cultural and technological (PEST)
		5%	Semester 2 Week 8–10	Task 11: Strategic management Management: Strategic management
Response	30%	5%	Semester 1 Week 5–6	Task 2: Case study – Free trade agreements Environments: Political and legal, economic, socio-cultural and technological (PEST)
		5%	Semester 1 Week 12	Task 5: Extended answer – Innovation Management: Operations
		5%	Semester 1 Week 15	Task 6: Test – Change models People
		2.5%	Semester 2 Week 5	Task 9: Test – Impacts and use of technology Environments: Political and legal, economic, socio-cultural and technological (PEST) Management: Marketing
		2.5%	Semester 2 Week 7	Task 10: Extended answer – Financial considerations Environments: Political and legal, economic, socio-cultural and technological (PEST)
		5%	Semester 2 Week 13	Task 12: Test – Financial ratios and control Management: Operations
		5%	Semester 2 Week 14–15	Task 13: Case study – Leadership People
Examination	40%	20%	Semester 1 Week 16	Task 7: Semester 1 Examination – three hours Section One: Short answer, 4–6 questions (60%) Section Two: Extended answer, two questions from a choice of three (40%)
		20%	Semester 2 Week 16	Task 14: Semester 2 Examination – three hours Section One: Short answer, 4–6 questions (60%) Section Two: Extended answer, two questions from a choice of three (40%)
Total	100%	100%		