



SAMPLE ASSESSMENT OUTLINE

BUSINESS MANAGEMENT AND ENTERPRISE
ATAR YEAR 12

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Sample assessment outline

Business Management and Enterprise – ATAR Year 12

Unit 3 and Unit 4

Assessment type	Assessment type weighting	Assessment task weighting	When	Assessment task
Business research	30%	7%	Semester 1 Weeks 2–4	Task 1: Research into factors driving globalisation and the impact of globalisation Part A: Evidence of research, including bibliography (10 marks) Part B: In-class validation task based on unseen question/s connected to the content in the research with access to limited notes during the task (30 marks)
		8%	Semester 1 Weeks 5–6	Task 2: Research based on content drawn from: feasibility of expanding into a foreign market, benefits of having a global brand, standardisation or adaption when applying elements of the marketing mix to global brands and benefits of home grown/developed products Part A: Report based on investigation into a business (30 marks) Part B: In-class validation test connected to the content in the research (10 marks)
		7%	Semester 2 Week 7–8	Task 9: In-class completion of a strategic plan for a business
		8%	Semester 2 Weeks 11–12	Task 10: Research based on content drawn from: use of technology in global markets and its impact on business operations, purpose of production management systems, features of product development and quality management Part A: Evidence of research, including bibliography (10 marks) Part B: In-class validation – an extended response question connected to the research (30 marks)
Response	30%	5%	Semester 1 Week 8	Task 3: Case studies and/or short answer questions completed in class on free trade agreements and incentives for international trade
		5%	Semester 1 Week 10	Task 4: Test on sources of financial risk in export markets and strategies for minimising the risk
		5%	Semester 1 Week 12	Task 5: A series of short answer questions completed in class based on content drawn from: the role, benefits and factors that impact on the success of innovation and the role of e-commerce in a global environment
		6%	Semester 2 Week 4	Task 7: An extended answer case study completed in class based on content drawn from: leadership styles and traits in a cross-cultural setting, impact of cultural considerations on global business practice and ethical practice in a global business
		4%	Semester 2 Week 6	Task 8: Case studies and/or short answer questions completed in class on content drawn from: the impact of legal systems, economic factors and political factors on business operations in the global market
		5%	Semester 2 Week 14	Task 11: Test based on content drawn from: types of financial institutions and sources of internal and external funding and the purpose, features and interpretation of liquidity, profitability and stability ratios

Assessment type	Assessment type weighting	Assessment task weighting	When	Assessment task
Examination	40%	15%	Semester 1 Week 15	Task 6: Semester 1 Examination – three hours, based on the examination design brief from the ATAR Year 12 syllabus Section One: Short answer, 4–6 questions (60%) Section Two: Extended answer, two questions from a choice of three (40%)
		25%	Semester 2 Week 15	Task 12: Semester 2 Examination – three hours, based on the examination design brief from the ATAR Year 12 syllabus Section One: Short answer, 4–6 questions (60%) Section Two: Extended answer, two questions from a choice of three (40%)
Total	100%	100%		