



Visual Arts ATAR course

Practical (production)

marking key

2018

Marking keys are an explicit statement about what the examiner expects of candidates in the practical (production) examination. They are essential to fair assessment because their proper construction underpins reliability and validity.

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Visual Arts ATAR course practical (production) marking key
100% (34 marks)

Description	Marks
Criterion 1: Creativity/innovation	
Discerning/perceptive and ambitious creativity/innovation is evident in artwork.	6
Inspired and experimental creativity/innovation is evident in artwork.	5
Proficient and explorative creativity/innovation is evident in artwork.	4
Competent level of creativity/innovation is evident in artwork.	3
Simple creativity/innovation is evident in artwork.	2
Little creativity/innovation is evident in artwork.	1
Does not provide evidence of creativity/innovation.	0
Total	6
Criterion 2: Communication of ideas	
Insightfully/skilfully communicated ideas in artwork exploring commentaries and/or points of view.	5
Effectively communicated ideas in artwork exploring commentaries and/or points of view.	4
Clearly communicated ideas in artwork exploring commentaries and/or points of view.	3
Simple communication of ideas in artwork.	2
Unclear communication of ideas in artwork.	1
Does not provide evidence of the communication of ideas.	0
Total	5
Criterion 3: Use of visual language	
Complex and sensitive use of visual language in artwork.	11–12
Well-developed and considered use of visual language in artwork.	9–10
Effective and purposeful use of visual language in artwork.	7–8
Competent and appropriate use of visual language in artwork.	5–6
Uncomplicated and simple use of visual language in artwork.	3–4
Inconsistent and rudimentary use of visual language in artwork.	1–2
Does not provide evidence of the use of visual language.	0
Total	12
Criterion 4: Selection and handling of media and/or materials	
Astute and refined selection and handling of media and/or materials.	5
Considered selection and sensitive handling of media and/or materials.	4
Appropriate selection and consistent handling of media and/or materials.	3
Basic selection and handling of media and/or materials.	2
Limited selection and handling of media and/or materials.	1
Does not provide evidence of the selection of media and/or materials.	0
Total	5
Criterion 5: Application of skills and/or processes	
Sophisticated and refined application of skills and processes.	6
Discerning and sensitive application of skills and/or processes.	5
Proficient and coherent application of skills and/or processes.	4
Consistent and appropriate application of skills and/or processes.	3
Under-developed or basic application of skills and/or processes.	2
Inconsistent application of skills and/or processes.	1
Does not provide evidence of the application of skills and processes.	0
Total	6