2025/6994
Web version of 2024/74469

Government of **Western Australia**
School Curriculum and Standards Authority

ATAR course examination, 2024

Question/Answer booklet

MEDIA PRODUCTION AND ANALYSIS

Place one of your candidate identification labels in this box.

Ensure the label is straight and within the lines of this box.

WA student number: In figures

In words

Time allowed for this paper

Reading time before commencing work: ten minutes
Working time: two and a half hours

Number of additional answer booklets used (if applicable):

Materials required/recommended for this paper

To be provided by the supervisor
This Question/Answer booklet

To be provided by the candidate
Standard items: pens (blue/black preferred), pencils (including coloured), sharpener, correction fluid/tape, eraser, ruler, highlighters

Special items: nil

Important note to candidates

No other items may be taken into the examination room. It is **your** responsibility to ensure that you do not have any unauthorised material. If you have any unauthorised material with you, hand it to the supervisor **before** reading any further.

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Ref: 24-062
MPA

Structure of the examination

The Media Production and Analysis ATAR course examination consists of a written component and a practical (production) component.

Structure of this paper

Section	Number of questions available	Number of questions to be answered	Suggested working time (minutes)	Marks available	Percentage of written examination
Section One Short answer	5	2	30	22	30
Section Two Extended answer	5	2	120	40	70
				Total	100

Instructions to candidates

1. The rules for the conduct of the Western Australian external examinations are detailed in the *Year 12 Information Handbook 2024: Part II Examinations*. Sitting this examination implies that you agree to abide by these rules.

2. Write your answers in this Question/Answer booklet preferably using a blue/black pen. Do not use erasable or gel pens.

3. Answer the questions according to the following instructions.

   Section One: There are five questions in this section. You are required to answer two questions.

   Section Two: There are five questions in this section. You are required to answer two questions.

4. You must be careful to confine your answers to the specific questions asked and to follow any instructions that are specific to a particular question.

5. Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

DO NOT WRITE IN THIS AREA AS IT WILL BE CUT OFF

Section One: Short answer **30% (22 Marks)**

There are **five** questions in this section. You are required to answer **two** questions.

You should refer to at least one media work you have studied during the year in your responses, and use relevant media terminology and/or appropriate media language.

Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 30 minutes.

Question 1 **(11 marks)**

Discuss how the exploration of ideas from other media work could inform your own production.

Question 2 **(11 marks)**

Discuss how a media work you have studied attempts to reach an intended audience.

Question 3 **(11 marks)**

Discuss how point of view is constructed in a media work you have studied.

Question 4 **(11 marks)**

Discuss the impact of cultural influence on a media work you have studied.

Question 5 **(11 marks)**

Discuss how codes and conventions create meaning in a media work you have studied.

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End of Section One

See next page

Section Two: Extended answer **70% (40 Marks)**

There are **five** questions in this section. You are required to answer **two** questions.

This section requires you to use extended answer form to answer the questions. Extended answers include but are not limited to conventional essay format; answers can use lists and dot points if they are appropriate to your answer.

Justify your choices with evidence from any media work you have studied and other relevant information, referring to specific examples, using relevant media terminology and/or appropriate media language.

Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 120 minutes.

Question 6 **(20 marks)**

For copyright reasons this quote cannot be reproduced in the online version of this document but may be viewed online at the following link https://www.azquotes.com/author/10437-Jim_Morrison

Analyse this quote with reference to media work you have studied. In your response you should:

- construct an overview of media work that relates appropriately to the quote (3 marks)
- describe the concept of media ownership or editorial control (4 marks)
- discuss how media producers construct perceptions of issues or topics (6 marks)
- evaluate how audience perceptions, values or attitudes are reinforced or challenged by media work. (7 marks)

Question 7 **(20 marks)**

Stereotypes are created through the manipulation of codes and conventions in media work and can become naturalised over time.

Analyse this statement with reference to media work you have studied. In your response you should:

- construct an overview of media work that relates appropriately to the statement (3 marks)
- describe the purpose of stereotypes (4 marks)
- discuss how the manipulation of codes and conventions create stereotypes (6 marks)
- evaluate the impact of the naturalisation of stereotypes. (7 marks)

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Question 8 **(20 marks)**

The presentation of social or political comments in particular media work is often affected by censorship.

Analyse this statement with reference to media work you have studied. In your response you should:

- construct an overview of media work that relates appropriately to the statement (3 marks)
- describe the purpose of censorship (4 marks)
- discuss the presentation of social or political comment (6 marks)
- evaluate how formal and informal censorship shapes media work. (7 marks)

Question 9 **(20 marks)**

Films act as vehicles for auteurs to demonstrate their own personal expression.

Analyse this statement with reference to media work you have studied. In your response you should:

- construct an overview of media work that relates appropriately to the statement (3 marks)
- describe the concept of personal expression (4 marks)
- discuss the aesthetics of an auteur figure (6 marks)
- evaluate how media producers meet niche audiences' expectations. (7 marks)

Question 10 **(20 marks)**

The aesthetics and themes of a media work reflect its production context.

Analyse this statement with reference to media work you have studied. In your response you should:

- construct an overview of media work that relates appropriately to the statement (3 marks)
- describe the concept of production context (4 marks)
- discuss media aesthetics within production contexts (6 marks)
- evaluate media aesthetics and the construction of themes. (7 marks)

End of questions

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Supplementary page

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ACKNOWLEDGEMENTS

Question 6 Morrison, J. (1969). *Whoever Controls The Media, Controls The Mind* [Quote]. Retrieved April, 2024, from https://www.azquotes.com/author/10437-Jim_Morrison

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