



Design ATAR course practical (portfolio) examination marking key

2026

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Design ATAR course practical (portfolio) marking key

100% (42 marks)

Description	Marks
Criterion 1: Application of an iterative Double Diamond design process	
Demonstrates an extensive and meticulous application of an iterative Double Diamond design process	6
Demonstrates a diverse application of an iterative Double Diamond design process	5
Demonstrates a detailed application of an iterative Double Diamond design process	4
Demonstrates an application of an iterative process	3
Demonstrates a partial and/or simple application of a design process	2
Demonstrates a superficial and/or limited use of a design process	1
Subtotal	6
Criterion 2: Development of a comprehensive original design brief	
Demonstrates comprehensive development of an original design brief that clearly articulates a design need or opportunity requiring a solution	4
Demonstrates clear development of a design brief that outlines a design need or opportunity requiring a solution	3
Demonstrates simple development of a design brief with some reference to a design need and/or solution	2
Demonstrates limited development of a design brief	1
Subtotal	4
Criterion 3: Application of relevant legal, ethical, environmental and/or safety design responsibilities	
Demonstrates comprehensive application of relevant design responsibilities with evidence of effective design iteration	4
Demonstrates clear application of relevant design responsibilities with evidence of some effective design iteration	3
Demonstrates some consideration and/or application of design responsibilities with limited evidence of design iteration	2
Demonstrates superficial consideration and/or application of design responsibilities	1
Subtotal	4

Description	Marks
Criterion 4: Development of visual ideas through creative experimentation	
Demonstrates extensive and targeted development of multiple innovative visual ideas, generated by experimenting with creative design thinking strategies that build on past ideas and inform new ideas	8
Demonstrates diverse development of multiple innovative visual ideas, generated by experimenting with creative design thinking strategies that build on past ideas and inform new ideas	7
Demonstrates effective development of multiple visual ideas, generated by experimenting with creative design thinking strategies that build on past ideas and inform new ideas	6
Demonstrates clear development of some visual ideas, generated by experimenting with creative design thinking strategies that build on past ideas and inform new ideas	5
Demonstrates development of some visual ideas, generated by using creative design thinking strategies	4
Demonstrates simple/superficial development of some visual ideas	3
Presents visual ideas without clear evidence of development	2
Presents ineffective and/or limited visual ideas without clear evidence of development	1
Subtotal	8
Criterion 5: Refinement of visual ideas through critical design thinking	
Demonstrates extensive and targeted refinement of multiple visual ideas developed by application of critical thinking and testing, meaningful iterative prototyping and appropriate critical feedback	8
Demonstrates diverse refinement of multiple visual ideas developed by application of critical thinking and testing, meaningful iterative prototyping and appropriate critical feedback	7
Demonstrates effective refinement of multiple visual ideas developed by application of critical thinking and testing, iterative prototyping and appropriate feedback	6
Demonstrates clear refinement of some visual ideas developed by application of critical thinking and testing, iterative prototyping and appropriate feedback	5
Demonstrates appropriate refinement of some visual ideas developed by application of critical thinking, iteration and feedback	4
Demonstrates simple/superficial refinement of some visual ideas with limited application of critical thinking	3
Presents visual ideas without clear evidence of refinement	2
Presents ineffective refinement of visual ideas	1
Subtotal	8

Description	Marks
Criterion 6: Selection and use of media, materials and/or techniques	
Demonstrates a discerning selection and refinement and sophisticated application of appropriate media, materials and/or techniques relevant to the design brief	5
Demonstrates an effective and considered selection, refinement and application of appropriate media, materials and/or techniques relevant to the design brief	4
Demonstrates an appropriate selection and refinement and consistent application of media, materials and/or techniques relevant to the design brief	3
Demonstrates a simple selection and inconsistent application of media, materials and/or techniques relevant to the design brief	2
Demonstrates a limited selection and/or ineffective application of media, materials and/or techniques relevant to the design brief	1
Subtotal	5
Criterion 7: Effectiveness of the design proposal (submission to include at least two design outcomes that respond to the design brief)	
Presents a highly skilful, refined design proposal, including at least one original, student-generated design outcome that effectively responds to the design brief	7
Presents a skilful design proposal, including at least one original, student-generated design outcome that effectively responds to the design brief	6
Presents a detailed design proposal, including at least one student-generated design outcome that effectively responds to the design brief	5
Presents an appropriate design proposal, including at least one student-generated design outcome that responds to the design brief	4
Presents a clear design proposal, including a student-generated design outcome that generally responds to the design brief	3
Presents a simple design proposal, including a basic student-generated design outcome that partially responds to the design brief	2
Presents a limited design proposal, with a student-generated design outcome that does not adequately respond to the design brief	1
Subtotal	7
Total	42

Note: zero (0) will be used for each criterion when there is no evidence demonstrated relating to that criterion.