



ATAR course examination, 2026

MEDIA PRODUCTION AND ANALYSIS

Practical (production) examination

Schools are required to submit their candidates' ATAR course Practical (production) examination submissions by **4 pm** on **Tuesday, 22 September 2026**.

Materials required for this examination

To be submitted by the candidate

An ATAR course Practical (production) examination submission that must:

- include a USB (including the 'backup copy') which contains **one** single practical (production) submission in an A4 clear plastic button document wallet
- include the completed *Production submission cover sheet*
- one copy of the *Practical (production) statement* (up to two single-sided A4 pages)
- be accompanied by a completed *Declaration of authenticity*.

Important note to candidates

It is the candidate's responsibility to ensure that each item submitted is labelled securely with their WA student number. A candidate's name, names of persons associated with the candidate's school and the school name must **not** appear on any item, nor should the work contain evidence of previous marking.

Any ATAR course Practical production examination submitted to the Authority without a completed *Declaration of authenticity* will result in a referral to the Breach of Examination Rules committee.

Candidates may choose to provide a second backup USB clearly labelled 'backup copy' which will only be accessed should the original be faulty.

Structure of the examination

The Media Production and Analysis ATAR course examination consists of a written component and a practical (production) component.

Criteria for marking the practical (production) examination submission

Criteria	Marks available	Percentage of practical examination
Section 1: Theme		20
Clarity of theme/s	5	
Genre/style/narrative in support of theme	5	
Purpose/context/audience	5	
Section 2: Production roles		80
Role 1 (as numbered 1 – 4 by candidate)	8	
Role 2 (as numbered 1 – 4 by candidate)	8	
Role 3 (as numbered 1 – 4 by candidate)	6	
Role 4 (as numbered 1 – 4 by candidate)	6	
Total		100

Instructions to candidates

1. You must ensure that the main development of your work takes place in school time.
2. Under no circumstances can any other person work directly on any part of your ATAR course Practical (production) examination submission.
3. This work is not to be submitted by you for any other course.
4. You must follow the requirements for this examination published in the *Media Production and Analysis ATAR course Practical (production) examination requirements 2026* document.