Government of **Western Australia**
School Curriculum and Standards Authority

ATAR course examination, 2019

Question/Answer booklet

MEDIA PRODUCTION AND ANALYSIS

Please place your student identification label in this box

WA student number: In figures

In words

Time allowed for this paper

Reading time before commencing work: ten minutes
Working time: two and a half hours

Materials required/recommended for this paper

To be provided by the supervisor
This Question/Answer booklet
Source booklet

Number of additional answer booklets used (if applicable):

To be provided by the candidate
Standard items: pens (blue/black preferred), pencils (including coloured), sharpener, correction fluid/tape, eraser, ruler, highlighters

Special items: nil

Important note to candidates

No other items may be taken into the examination room. It is **your** responsibility to ensure that you do not have any unauthorised material. If you have any unauthorised material with you, hand it to the supervisor **before** reading any further.

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Ref: 19-055

Structure of the examination

The Media Production and Analysis ATAR course examination consists of a written component and a practical (production) component.

Structure of this paper

Section	Number of questions available	Number of questions to be answered	Suggested working time (minutes)	Marks available	Percentage of written examination
Section One Short answer	6	3	30	33	30
Section Two Extended answer	5	2	120	40	70
				Total	100

Instructions to candidates

1. The rules for the conduct of the Western Australian external examinations are detailed in the *Year 12 Information Handbook 2019*. Sitting this examination implies that you agree to abide by these rules.

2. Write your answers in this Question/Answer booklet.

3. Answer the questions according to the following instructions.

   Section One: There are six questions in this section. You are required to answer three questions.

   The questions in this section focus on the stimulus material provided to candidates via schools prior to the examination. Excerpts and stills from the stimulus material are provided in the Source booklet.

   Section Two: There are five questions in this section. You are required to answer two questions.

4. You must be careful to confine your answers to the specific questions asked and to follow any instructions that are specific to a particular question.

5. Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

6. The Source booklet is not to be handed in with your Question/Answer booklet.

Section One: Short answer **30% (33 Marks)**

There are **six** questions in this section. You are required to answer **three** questions.

Excerpts and stills from the stimulus materials are provided in the Source booklet. Justify your choices with evidence from at least **one** of the stimulus materials, referring to specific examples, using relevant media terminology and/or appropriate media language.

In your answers, you may use the same stimulus material more than once.

Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 30 minutes.

Your response to each question must be made in relation to at least **one** of the stimulus materials provided to candidates via schools prior to the examination. The stimulus materials are:

1.	Netflix 2018 Year In Review	online media
2.	*Black Mirror: Bandersnatch*	audiovisual
3.	*Cyberwar: The great meme war*	
4.	*Exposed: The case of Keli Lane*	
5.	*Mystery Road*	

Question 1 **(11 marks)**

Analyse how media construct perceptions of an issue.

Question 2 **(11 marks)**

Analyse how an ideology has been reinforced.

Question 3 **(11 marks)**

Analyse how media work challenges audience values.

Question 4 **(11 marks)**

Analyse the use of symbolic codes.

Question 5 **(11 marks)**

Analyse the impact of media trends.

Question 6 **(11 marks)**

Analyse representation in media work.

End of Section One

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Section Two: Extended answer **70% (40 Marks)**

There are **five** questions in this section. You are required to answer **two** questions.

This section requires you to use extended answer form to answer the questions. Extended answers include but are not limited to conventional essay format; you can use lists and dot points if they are appropriate to your answer.

Justify your choices with evidence from any media work you have studied and other relevant information, referring to specific examples, using relevant media terminology and/or appropriate media language.

Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 120 minutes.

Question 7 **(20 marks)**

Analyse how media theories are used to understand audience interpretations.

Question 8 **(20 marks)**

Evaluate how cultural influences have contributed to changes in media aesthetics.

Question 9 **(20 marks)**

Evaluate the use of stereotypes in media and the danger of their naturalisation.

Question 10 **(20 marks)**

Evaluate how media trends influence the use of persuasive techniques.

Question 11 **(20 marks)**

Analyse the pressures on institutions or independents in the production of media work.

End of questions

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Question number: _____

Supplementary page

Question number: _____

Supplementary page

Question number: _____

Supplementary page

Question number: _____

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Published by the School Curriculum and Standards Authority of Western Australia
303 Sevenoaks Street
CANNINGTON WA 6107