

Business Management and Enterprise

Resource list—Web based resources

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Any resources such as texts, websites and so on that may be referred to in this document are provided as examples of resources that teachers can use to support their learning programs. Their inclusion does not imply that they are mandatory or that they are the only resources relevant to the course.

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RESOURCE LIST—WEB BASED RESOURCES

The following links will direct you to websites outside the School Curriculum and Standards Authority site. The Authority has no control over the content of materials accessible on the sites that are cross-referenced. It is the responsibility of the user to make decisions about the relevance and accuracy, currency and reliability of information found on these websites. Linking to these sites should not be taken as endorsement of any kind. We cannot guarantee that the links will work all of the time and we have no control over availability of the linked pages. It is your responsibility to check that this information is accurate.

1. Australian Chamber of Commerce and Industry
<http://www.acci.asn.au/>
The Australian Chamber of Commerce and Industry is useful for keeping up to date with the latest news and information within the small to medium business community.
2. The Australian Competition and Consumer Commission
<http://www.accc.gov.au>
The ACCC promotes fair trading in the market place by ensuring that individuals and businesses comply with the Commonwealth competition, fair trading and consumer protection laws. Topics include:
 - consumer rights and shopping
 - Australian Consumer Law
 - international activities
3. Australian Financial Review
<http://www.afrbiz.com.au>
This website has been created to bring students and teachers up-to-date information on Australian and New Zealand's leading business and organisations. This website includes:
 - case studies
 - teaching plans
4. Businessballs
<http://www.businessballs.com/>
This website contains a series of links to materials, exercises, quizzes, templates related to business studies. This site includes:
 - team building games
 - human resources
 - leadership/management
 - glossaries
5. Marketing Teacher
<http://www.marketingteacher.com/lesson-store/>
This website contains a series of information sheets, video links, presentations and classroom activities on marketing. Topics include:
 - marketing lesson plans with SWOT analysis case studies
 - buyer behaviour
 - primary and secondary market research
 - marketing plan
 - product life cycle
 - marketing mix and strategy
 - marketing environments including PEST and five forces analysis
 - internet marketing
 - international marketing

6. Mindtools
<http://www.mindtools.com/>
This website contains practical skills and strategies on a variety of topics:
 - leadership and team building
 - problem solving and decision making
 - communication

7. Small Business Development Corporation
<http://www.smallbusiness.wa.gov.au>
Small Business Development Corporation has a wealth of information and workshops on how to establish and/or expand a small to medium enterprise. Topics include:
 - business planning and structure
 - marketing
 - employment
 - exporting and importing
 - business life cycle

8. Small Business Toolkit
<http://toolkit.smallbiz.nsw.gov.au/dsrd/>
A NSW government initiative that provides information, interactive tools and student activities on a number of business topics:
 - tourism
 - export and innovation
 - operations and supply chain
 - management and leadership
 - international marketing and sales
 - e-business
 - business sustainability and the environment

9. The Times 100
<http://www.thetimes100.co.uk>
This website provides a variety of business studies resources in the form of case studies, quizzes, lesson plans and worksheets with solutions. Topics include:
 - marketing
 - managing change
 - finance
 - corporate responsibility
 - enterprise
 - operations management

10. Tutor2u
<http://tutor2u.net/blog/index.php/business-studies>
This website contains a variety of resources related to business such as quizzes, games, blogs, revision workshops, series of up-to-date news articles and case studies. Topics include:
 - business technology and communications
 - ethics and law
 - enterprise
 - globalisation
 - tourism
 - leadership
 - human resources
 - operation management