



SAMPLE ASSESSMENT OUTLINE

**BUSINESS MANAGEMENT AND ENTERPRISE
GENERAL YEAR 11**

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Any resources such as texts, websites and so on that may be referred to in this document are provided as examples of resources that teachers can use to support their learning programs. Their inclusion does not imply that they are mandatory or that they are the only resources relevant to the course.

Sample assessment outline

Business Management and Enterprise – General Year 11

Unit 1 and Unit 2

Assessment type	Assessment type weighting	Assessment task weighting	When/Start and submission date	Assessment task
Business research	40%	8%	Semester 1 Weeks 4–6	Task 2: Research into the legal requirements of setting up a partnership and preparation of a partnership agreement for a business
		12%	Semester 1 Weeks 10–11	Task 3: In-class preparation of a business plan
		10%	Semester 2 Weeks 3–4	Task 6: Research into the intent and purpose of workplace laws in WA, including the rights and responsibilities of employers and employees Part A: Evidence of research (5 marks) Part B: In-class validation – an extended response question connected to the research (20 marks)
		10%	Semester 2 Weeks 12–13	Task 9: A multimedia presentation based on research conducted into the factors that influence consumer purchasing decisions
Response	60%	6%	Semester 1 Week 3	Task 1: Test based on classification of businesses and reasons for starting a business
		10%	Semester 1 Week 13	Task 4: Test with a series of questions based on content drawn from: the importance of identifying potential customers and competitors and the elements of the marketing mix (product, price, place, promotion)
		10%	Semester 1 Week 16	Task 5: A series of short case studies completed in class based on content drawn from: the role of human resources in business, employer obligations and key features of a job description
		8%	Semester 2 Week 6	Task 7: A series of questions based on content drawn from: the concept and purpose of business networks, the concept of ethical business practice and business protocols
		9%	Semester 2 Week 10	Task 8: Case studies based on content drawn from: characteristics of entrepreneurs, enterprising traits, ways to work collaboratively, key traits of teamwork and tools for critical thinking and decision making
		7%	Semester 2 Week 14	Task 10: Test based on content drawn from: the nature of purpose of source documents and cash records and the calculation of profit
		10%	Semester 2 Week 16	Task 11: A series of questions based on content drawn from: the role of the manager in operating a business, risk management strategies and methods of monitoring business activities
Total	100%	100%		