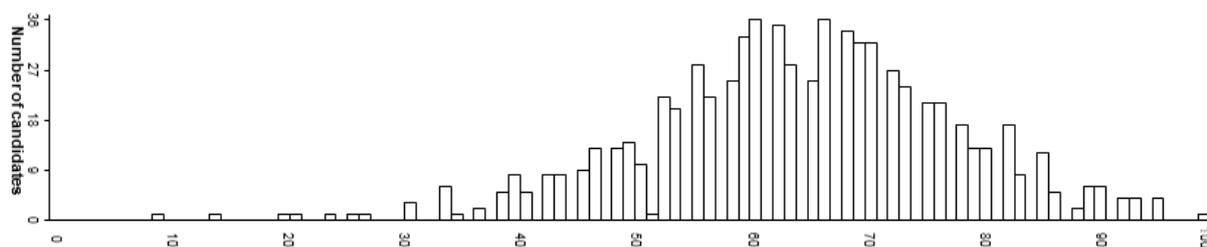




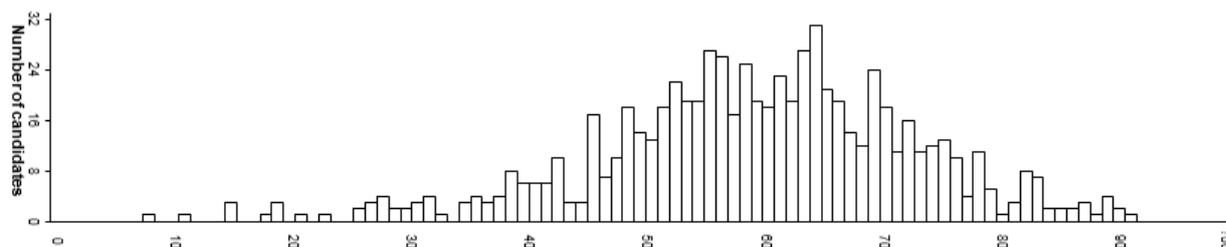
Summary report for candidates on the 2015 WACE examination in Media Production and Analysis Stage 3

Year	Number who sat all examination components	Number of absentees from all examination components
2015	712	15
2014	539	11
2013	887	14

Examination score distribution - Practical



Examination score distribution - Written



Summary

Practical (production) examination

Attempted by 726 candidates Mean 32.36%(/50%) Max 50 Min 4.29

Section means were:

Audiovisual Attempted by 705 candidates Mean 32.37%(/50%) Max 50 Min 4.29

Print Attempted by 5 candidates Mean 32.43%(/50%) Max 40 Min 23.57

Photography Attempted by 16 candidates Mean 32.01%(/50%) Max 38.57 Min 17.14

There were no online or radio practical (production) examinations submitted.

Written examination

Attempted by 714 Candidates Mean 29.79%(50%) Max 46.13 Min 0

Section means were:

Section One: Short answer

Mean 8.96%(/15%) Max 15 Min 0.25

Section Two: Extended answer

Mean 21.01%(/35%) Max 32.81 Min 0.44

General comments

Practical (production) examination

Advice for candidates

- check all the paperwork is filled in correctly
- ensure that you state the primary and secondary roles

- you must check that the submission follows School Curriculum and Standards Authority guidelines as set out in the *Media Production and Analysis Practical (production) examination requirements document*, for example the submission must be enclosed in an A4 clear sealable document wallet
- ensure that the format of the productions conforms with the requirements
- state the media production type clearly
- use the current marking key as a way to ascertain how your production is tracking
- view exemplars that relate to your production for help.

Written examination

Advice for candidates

- choose a question that you can answer with clear links back to the stimulus material
- use media terminology and language appropriate for your response and the stimulus.

Comments on specific sections and questions

Practical (production) examination

Attempted by 726 candidates Mean 32.36%(/50) Max 50% Min 4.29%

Criterion 1: production genre/radio program format and/or style for all media forms

Attempted by 726 Candidates Mean 6.41(/10) Max 10 Min 0

The program format and/or style of the production was well realised which indicates an improvement in the overall quality of the productions by many candidates.

Criterion 2: codes and conventions for all media forms

Attempted by 726 Candidates Mean 3.25(/5) Max 5 Min 0

This criterion was done well by most candidates who used appropriate codes and conventions within their identified genre or style of production.

Criterion 3: primary role

Attempted by 726 Candidates Mean 6.37(/10) Max 10 Min 0

Most candidates were able to demonstrate satisfactory skills in their primary and secondary roles.

Criterion 4: secondary role

Attempted by 725 Candidates Mean 2.12(/3) Max 3 Min 0

The majority of candidates were able to demonstrate satisfactory application of skills in their secondary role within the production.

Criterion 5: rationale and pre-production process

Attempted by 721 Candidates Mean 3.95(/6) Max 6 Min 0

Most candidates provided a general outline of the intent of the production and a suitable explanation of the choices made in pre-production, referring to audience context including values.

Criterion 6: application of production skills

Attempted by 721 Candidates Mean 2.68(/4) Max 4 Min 0

Candidates were able to provide a detailed description of how and why the production skills have been applied in the submission.

Criterion 7: reflection and evaluation of the product

Attempted by 720 Candidates Mean 2.46(/4) Max 4 Min 0

Most students provided a general reflection and evaluation of the production.

Written examination

Section One: Short answer

Attempted by 714 Candidates Mean 8.96%(/15) Max 15 Min 0.25

All questions were attempted by candidates with a good spread of responses in this section of the examination. Question 6 had the highest mean and was well done by candidates who were able to discuss how selection processes had been used to construct meaning. Candidates struggled to explain how 'setting' established the context within media work in Question 5.

To achieve the highest mark for a question, candidates need to address what is required in the question, relate the evidence supplied to support the response and use appropriate media terminology and language. The evidence used should relate directly to the stimulus material that is referred to in their answer.

Section Two: Extended answer

Attempted by 709 Candidates Mean 21.01%(/35%) Max 32.81 Min 0.44

All questions were selected by candidates with Question 8 being the most popular. Question 10 was chosen by the least number of candidates and had the lowest mean. Candidates answered Question 7 well which was about the representation of an issue across different media work. In Section Two, candidates are required to address the question, provide evidence and use appropriate media terminology and language in the answers. Candidate responses dealt equally with concepts and texts from both 3A and 3B to answer the questions in this section.