



ATAR course examination, 2022

Question/Answer booklet

MEDIA PRODUCTION AND ANALYSIS

Please place your student identification label in this box

WA student number: In figures

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In words

Time allowed for this paper

Reading time before commencing work: ten minutes
Working time: two and a half hours

Materials required/recommended for this paper

To be provided by the supervisor

This Question/Answer booklet
Source booklet

Number of additional
answer booklets used
(if applicable):

To be provided by the candidate

Standard items: pens (blue/black preferred), pencils (including coloured), sharpener,
correction fluid/tape, eraser, ruler, highlighters

Special items: nil

Important note to candidates

No other items may be taken into the examination room. It is **your** responsibility to ensure that you do not have any unauthorised material. If you have any unauthorised material with you, hand it to the supervisor **before** reading any further.

Structure of the examination

The Media Production and Analysis ATAR course examination consists of a written component and a practical (production) component.

Structure of this paper

Section	Number of questions available	Number of questions to be answered	Suggested working time (minutes)	Marks available	Percentage of written examination
Section One Short answer	6	3	30	33	30
Section Two Extended answer	5	2	120	40	70
Total					100

Instructions to candidates

1. The rules for the conduct of the Western Australian external examinations are detailed in the *Year 12 Information Handbook 2022: Part II Examinations*. Sitting this examination implies that you agree to abide by these rules.
2. Write your answers in this Question/Answer booklet preferably using a blue/black pen. Do not use erasable or gel pens.
3. Answer the questions according to the following instructions.

Section One: There are six questions in this section. You are required to answer three questions.

The questions in this section focus on the stimulus material provided to candidates via schools prior to the examination. Excerpts and stills from the stimulus material are provided in the Source booklet.

Section Two: There are five questions in this section. You are required to answer two questions.

4. You must be careful to confine your answers to the specific questions asked and to follow any instructions that are specific to a particular question.
5. Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.
6. The Source booklet is not to be handed in with your Question/Answer booklet.

Section One: Short answer**30% (33 Marks)**

There are **six** questions in this section. You are required to answer **three** questions.

Excerpts and stills from the stimulus materials are provided in the Source booklet. Justify your choices with evidence from at least **one** of the stimulus materials, referring to specific examples, using relevant media terminology and appropriate media language.

In your answers, you may use the same stimulus material more than once.

Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 30 minutes.

Your response to each question must be made in relation to at least **one** of the stimulus materials provided to candidates via schools prior to the examination. The stimulus materials are:

1. A Glimpse
 2. Freeman
 3. Love, Death & Robots: All Through the House
 4. Everest Glaciology – Truth is in the Ice
- } audiovisual

MEDIA PRODUCTION AND ANALYSIS 4

Question 1 (11 marks)

Discuss the construction of narrative.

Question 2 (11 marks)

Discuss the use of genre conventions.

Question 3 (11 marks)

Analyse the representation of place.

Question 4 (11 marks)

Analyse how a point of view is constructed.

Question 5 (11 marks)

Discuss the presentation of issues.

Question 6 (11 marks)

Analyse the values presented.

Section Two: Extended answer**70% (40 Marks)**

There are **five** questions in this section. You are required to answer **two** questions.

This section requires you to use extended answer form to answer the questions. Extended answers include but are not limited to conventional essay format; answers can use lists and dot points if they are appropriate to your answer.

Justify your choices with evidence from any media work you have studied and other relevant information, referring to specific examples, using relevant media terminology and appropriate media language.

Supplementary pages for planning/continuing your answers to questions are provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 120 minutes.

Question 7**(20 marks)**

Analyse how representations are constructed to challenge audience interpretations and values.

Question 8**(20 marks)**

Discuss how ideology influences interpretations of media work and apply media theories to show an understanding of audience responses.

Question 9**(20 marks)**

Analyse how publicity and avenues for exhibition are used to appeal to an intended audience.

Question 10**(20 marks)**

Analyse how persuasive techniques are manipulated to make social or political comment in media work.

Question 11**(20 marks)**

Discuss the influence of context on the values and attitudes presented in media work.

End of questions

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