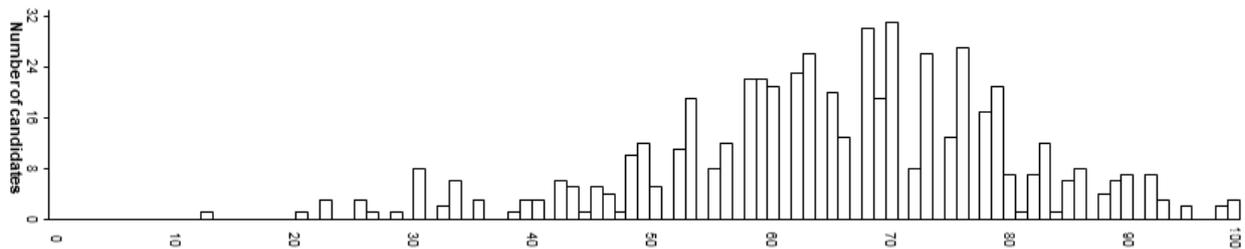




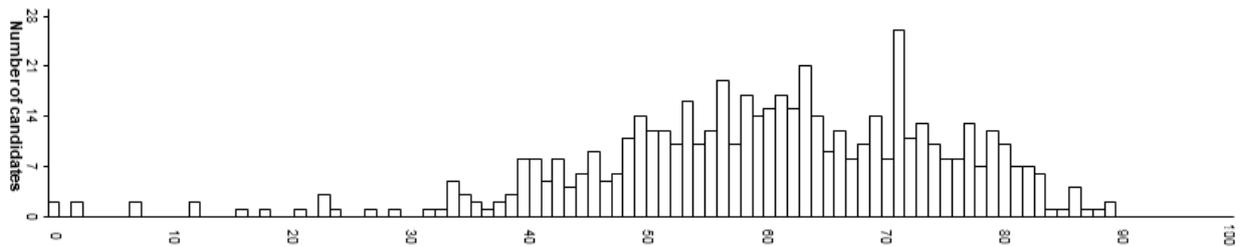
## Summary report for candidates on the 2014 WACE Examination in Media Production and Analysis Stage 3

Year	Number who sat all examination components	Number of absentees from all examination components
2014	539	11
2013	887	14
2012	963	13

### Examination score distribution - Practical



### Examination score distribution - Written



### Summary

#### Practical examination

Attempted by 550 Candidates Mean 66.12% Max 50.00 Min 6.43

#### Section means were:

There were no radio practical (production) submissions.

Audiovisual production attempted by 541 Candidates Mean 33.09(/50) Max 50.00 Min 6.43

Online production attempted by 3 Candidates Mean 30.00(/50) Max 30.71 Min 29

Print production attempted by 2 Candidates Mean 35.00(/50) Max 40.00 Min 30.00

Photography attempted by 4 Candidates Mean 30.18(/50) Max 40.00 Min 17.14

#### Written examination

Attempted by 542 Candidates Mean 60.69% Max 45.13 Min 0.00

#### Section means were:

Section One: Short answer Mean 9.15(/15) Max 14.25 Min 0.75

Section Two: Extended answer Mean 21.46(/35) Max 32.38 Min 1.31

### General comments

#### Practical examination

A handful of candidates did not indicate their primary and secondary roles on their cover sheets. The ratified 2014 marking key was clear and appropriate for discriminating between responses. Achievement in criteria for the practical (production) submissions ranged from satisfactory to outstanding.

### *Advice for candidates*

- In the written documentation analyse in detail your chosen genre and the strengths and weaknesses of how you attempted achieved that style in the production.
- Focus on production codes and conventions that clearly emulate your chosen genre and style of production.

### **Written examination**

The selection of stimulus materials were challenging and thought provoking as well as contemporary and classic. Candidates' answers demonstrated that they could easily access information from the stimulus materials to write about in detail. The extended answer marking key worked well and enabled appropriate discrimination of marks between content analysis and application of language and evidence. There were no problems of error or ambiguity in the marking key. All eleven questions demonstrated equal levels of challenge and were directly mapped to the syllabus.

### *Advice for candidates*

- Manage your time to maximise marks.
- Identify links in stimulus materials such as genre style, patterns in representation or themes with critical evaluation, for example the link between the classic genre of film noir and its link to personal expression (auteur) do not choose a question you do not fully understand the key concepts of or do not know in detail the appropriate media work suited to best answer the question.
- More comprehensive answers with detailed evidence are better than a general discussion.
- In Section One: Short answer provides at least one example in detail explaining a scene and relating it to the key word in the question examining the content or process.

### **Comments on specific sections**

#### Practical examination

Criterion 1: Mean 6.55(/10) Max 10.00 Min 0.00

Submissions were informed and effective. Overall quality of productions were greatly improved.

Criterion 2: Mean 3.38(/5) Max 5.00 Min 0.00

Most submissions used appropriate codes and conventions.

Criterion 3: Mean 6.47(/10) Max 10.00 Min 0.00

Most submissions had either satisfactory camera skills or editing skills.

Criterion 4: Mean 2.18(/3) Max 3.00 Min 0.00

This criterion was well done by most candidates.

Criterion 5: Mean 3.81(/6) Max 6.00 Min 0.00

Most candidates provided general outlines of the intent of the production.

Criterion 6: Mean 2.72(/4) Max 4.00 Min 0.00

Most candidates were able to provide a detailed description of how and why production skills were applied.

Criterion 7: Mean 2.59(/4) Max 4.00 Min 0.00

Most candidates provided detailed reflections and evaluations of their productions.

### **Written examination**

#### **Section One: Short answer**

Attempted by 538 Candidates Mean 9.15(/10) Max 14.25 Min 0.75

Markers reported that candidates employed a full range of stimulus materials when responding to questions. Those candidates who had studied one in depth that was particularly suited for the question chosen had good quality responses.

**Section Two: Extended answer**

Attempted by 537 Candidates Mean 21.46(/35) Max 32.38 Min 1.31

There was a good standard of responses with some excellent choice of stimulus materials to justify answers with thoughtful critical comments offered on directors and their work. There were generalisations on concepts and key words. Key language definitions and details of each part of the question must be engaged with evidence from media work.