



Government of **Western Australia**
School Curriculum and Standards Authority

BUSINESS MANAGEMENT AND ENTERPRISE

ATAR course

**Year 12 syllabus – What’s changing: Rationale and Aims
For teaching in 2027**

Acknowledgement of Country

Kaya. The School Curriculum and Standards Authority (the Authority) acknowledges that our offices are on Whadjuk Noongar boodjar and that we deliver our services on the country of many traditional custodians and language groups throughout Western Australia. The Authority acknowledges the traditional custodians throughout Western Australia and their continuing connection to land, waters and community. We offer our respect to Elders past and present.

Background

As part of the Western Australian Certificate of Education (WACE) Refreshment for reviewing the nomenclature of courses, the Authority has updated the rationale and aims of each syllabus.

The revised rationale and aims are aligned with the mapping of the general capabilities to provide clear connections between the rationale, aims and syllabus content. The rationale outlines what the subject is about and why it is important. It describes what students can expect to study in the course, along with the knowledge, skills and understandings they will develop throughout the course. It also explains how these can be applied in everyday life and references potential future pathways, outlining how students might connect what they learn in the course to further education, training and employment opportunities.

Important information

WACE Refreshment: Reviewing the nomenclature of courses

This document contains information that will be included in the syllabus effective from 1 January 2027.

Users of the syllabus are responsible for checking its currency.

Syllabuses are formally reviewed by the Authority on a cyclical basis, typically every five years.

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Rationale

The Business Management and Enterprise ATAR Year 12 course focuses on strategic international business growth and global business operations. It explores the features and traits of successful business management, and how businesses operate strategically to maximise business performance in a global setting.

By studying this course, students develop the knowledge and understanding of factors that drive international business development and impact business operations in the global market. They learn about business strategies to consider when expanding globally including change management. Students also examine strategic management and operation processes, and the leadership styles and traits necessary for successful global business operations.

Students develop critical thinking skills as they apply business concepts, theories and models to different business situations, make recommendations and analyse business decisions and/or issues. They develop research skills as they collect, collate and organise information relevant to business activity.

The course prepares students for a future where they will need an entrepreneurial mindset to identify possibilities and create opportunities within a business environment. It equips students with fundamental skills to effectively participate in the dynamic world of business, behave responsibly, make ethical decisions and demonstrate integrity in business activities.

The skills and knowledge developed through the Business Management and Enterprise ATAR course relate to a range of further study pathways at vocational and tertiary level, which may lead to a variety of future career options in occupational fields such as sales, retail management, business management, office management, human resources and marketing.

Aims

The Business Management and Enterprise ATAR course aims to develop students' understanding of:

- business concepts, models, theories and processes, including the ability to apply these to business situations
- business structures and how leadership and management function
- factors that impact business performance, operations and expansion in a national and global context
- the role of ethics in business decision-making and business practices
- the impact of government policies and legal requirements on business activity
- a range of strategies that promote business success and indicators that measure business performance
- business processes and documentation required for effective business operations
- how to research and effectively communicate information relevant to business activity.