



Media Production and Analysis

General course

Externally set task sample



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WA student number: In figures

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In words

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Before starting this task **check** that you have:

- black or blue pen, 2B pencils (including coloured)
- sharpener
- eraser
- highlighters
- correction fluid/tape
- ruler.



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Total time for the task:	50 minutes
Total marks:	47 marks
Weighting:	15% of the school mark

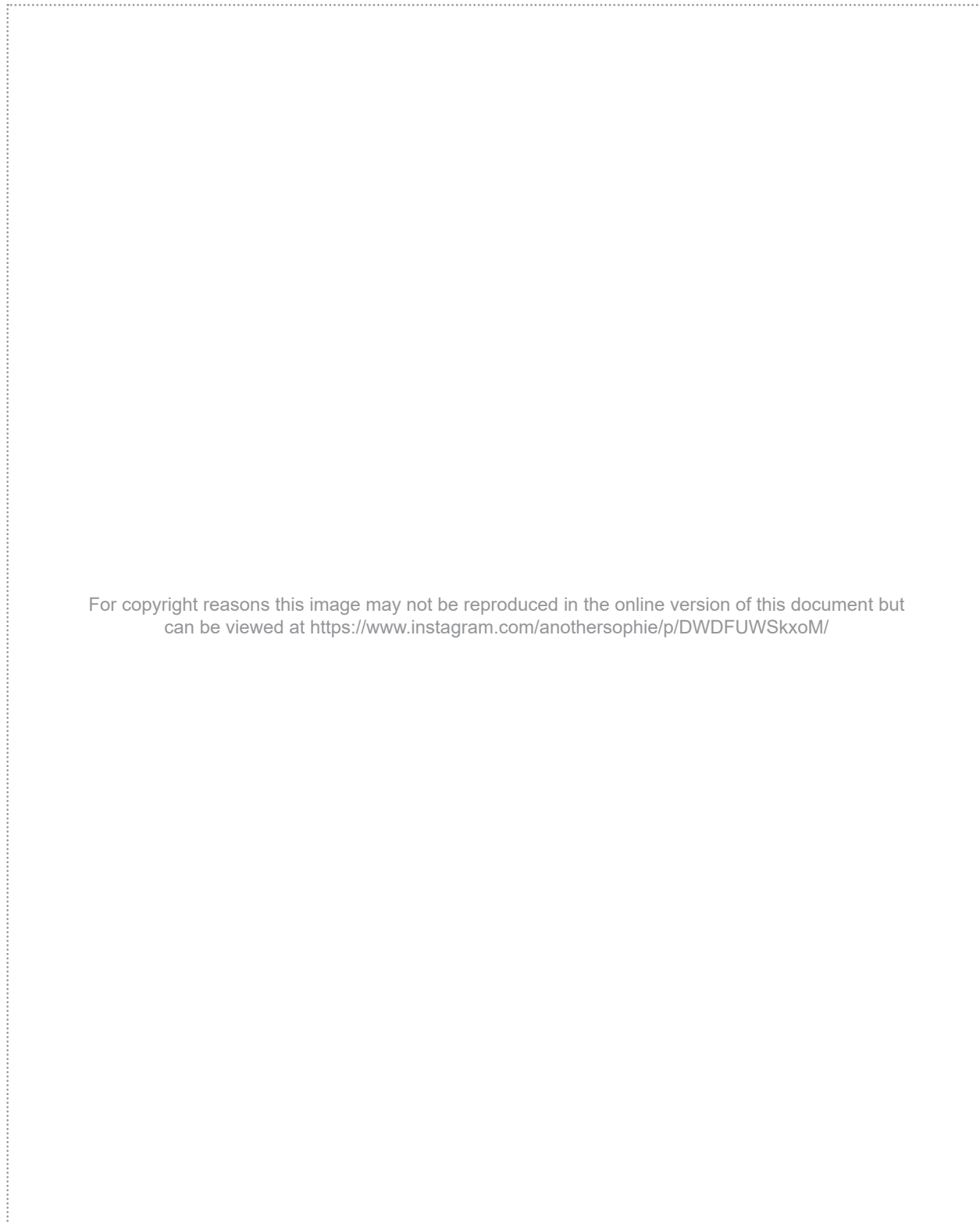
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Question 1

(18 marks)

Use the image below to answer all parts of Question 1.

Image 1



Heartbreak High Netflix series promotional poster

See next page

(a) Describe a target audience for the Netflix series in image 1. (3 marks)

(b) Describe how the producers have creatively used codes or conventions to target this audience. (3 marks)

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Question 1 (continued)

- (c) Identify and explain how **three** codes or conventions have been used to construct the theme. (12 marks)

Code or convention one: _____

Explanation: _____

Code or convention two: _____

Explanation: _____

Code or convention three: _____

Explanation: _____

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Question 2

(29 marks)

Use the following scenario to answer all parts of this question.

You have been hired to create a short film for parents of teenagers. Your goal is to construct a theme that challenges stereotypical representations of teenagers.

Unmarked planning space:

(a) Use the table on page 9 to plan your short film, ensuring you:

- Describe an idea for your short film. (3 marks)
- Describe the theme of your short film. (3 marks)
- Explain how your idea appeals to the target audience. (4 marks)
- Explain how your film challenges stereotypical representations. (4 marks)
- Describe how you could refine your idea to meet the requirements of the scenario. (3 marks)

Idea	
Theme	
How your idea appeals to the target audience	
How your film challenges stereotypical representations	
How you could refine your idea to meet the requirements of the scenario	

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Question 2 (continued)

- (b) Identify **three** pre-production processes you would use for your short film and explain how each process would communicate your ideas. (12 marks)

One: _____

Explanation: _____

Two: _____

Explanation: _____

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Three: _____

Explanation: _____

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Question number: _____

[illegible]

Question number: _____

[illegible]

Question number: _____

[illegible]

Question number: _____

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

ACKNOWLEDGEMENTS

Image 1

Netflix. (n.d.). *Heart Break High* [Promotional Poster]. Retrieved September, 2026, from <https://www.instagram.com/anothersophie/p/DWDFUWSkxoM/>