



SAMPLE ASSESSMENT OUTLINE

MEDIA PRODUCTION AND ANALYSIS **ATAR YEAR 12**

Acknowledgement of Country

Kaya. The School Curriculum and Standards Authority (the Authority) acknowledges that our offices are on Whadjuk Noongar boodjar and that we deliver our services on the country of many traditional custodians and language groups throughout Western Australia. The Authority acknowledges the traditional custodians throughout Western Australia and their continuing connection to land, waters and community. We offer our respect to Elders past and present.

Copyright

© School Curriculum and Standards Authority, 2014

This document – apart from any third party copyright material contained in it – may be freely copied, or communicated on an intranet, for non-commercial purposes in educational institutions, provided that the School Curriculum and Standards Authority is acknowledged as the copyright owner, and that the Authority's moral rights are not infringed.

Copying or communication for any other purpose can be done only within the terms of the *Copyright Act 1968* or with prior written permission of the School Curriculum and Standards Authority. Copying or communication of any third party copyright material can be done only within the terms of the *Copyright Act 1968* or with permission of the copyright owners.

Any content in this document that has been derived from the Australian Curriculum may be used under the terms of the [Creative Commons Attribution-NonCommercial 4.0 Australia licence](#)

Disclaimer

Any resources such as texts, websites and so on that may be referred to in this document are provided as examples of resources that teachers can use to support their learning programs. Their inclusion does not imply that they are mandatory or that they are the only resources relevant to the course.

Sample assessment outline

Media Production and Analysis – ATAR Year 12

Unit 3 and Unit 4

Practical

To SCSA	Assessment type	Assessment task weighting	Assessment task timing	Assessment task and syllabus content
100%	Practical (production) 50%	5%	<p>Commence task: Semester 1 Week 2</p> <p>Task due: Semester 1 Week 9</p>	<p>Task 2: Ideas development including treatment Produce treatment for a 5-minute AV production that conveys a clear theme. In the context of production, students explore and evaluate the ideas of others to inform the development of their own ideas. Students select appropriate strategies and formats to document and communicate their ideas. Students reflect on, modify and refine their ideas and documentation. Students are required to complete formative production workshops during the completion of this task.</p>
		45%	<p>Commence task: Semester 1 Week 2</p> <p>Task due: Semester 2 Week 12</p>	<p>Task 7: Major AV production including practical production statement In the context of production, students apply skills effectively within defined production roles including art direction, cinematography (or cinematographic elements), editing and sound design to produce an AV production of up to 5-minutes that conveys a clear theme. The clarity of theme conveyed by the AV production will be assessed through use of codes and conventions, genre, style and narrative. The communication of theme should link to a specific purpose, context and/or audience. Students are required to complete formative production workshops and meet formative milestones/check-points during the completion of this task.</p>

*Note: both production tasks run concurrently with response tasks and must be balanced in terms of number of classroom hours provided. A timeline of summative assessments is included on the final page of this Assessment Outline.

Written

To SCSA	Assessment type	Assessment task weighting	Assessment task timing	Assessment task and syllabus content
100%	Response 20%	5%	Semester 1 Week 7	Task 1: Theme and national cinema 30-minute in-class invigilated response Students complete two short answer responses from a choice of five, in the contexts of media languages, representation, audience and industry . Short answer responses should refer to media work/s studied in the lead up to this task.
		5%	Semester 1 Week 12	Task 3: Auteur figures and national cinema 60-minute in-class invigilated response Students are required to complete formative research and then communicate their findings by responding to one unseen question from a choice of three in the contexts of media languages and industry . Extended answer response should refer to media work/s studied in the lead up to this task.
		5%	Semester 2 Week 6	Task 5: Viral media campaigns and documentary film 60-minute in-class invigilated response Students are required to complete formative research and then communicate their findings by responding to one unseen question from a choice of three in the contexts of media languages, audience and industry . Extended answer response should refer to media work/s studied in the lead up to this task.
		5%	Semester 2 Week 10	Task 6: Independent game industry 30-minute in-class invigilated response Students complete two short answer responses from a choice of five, in the contexts of media languages, representation, audience and industry . Short answer responses should refer to media work/s studied in the lead up to this task.
	Written examination 30%	15%	Examination week Semester 1 Weeks 15–16	Task 4: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry .
		15%	Examination week Semester 2 Weeks 15–16	Task 8: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry .
Total	100%	100%		

Unit 3 and Unit 4

Timeline of summative assessment tasks in this assessment outline

Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15-16	
Term†	Term 1										Term 2					
Semester 1	Task 2: ideas development and treatment										Task 7: major audio-visual production					Task 4: Semester 1 Examination
	Task 1: short answer response					Task 3: extended answer response					Task 5: extended answer response					
Term†	Term 2 (continued)					Term 3										
Semester 1/2	Task 7: major audio-visual production (continued)															Task 8: Semester 2 Examination
	Task 5: extended answer response (continued)					Task 6: short answer response										

†Note: The number of weeks per term is subject to change from year to year.