



SAMPLE ASSESSMENT OUTLINE

MEDIA PRODUCTION AND ANALYSIS
ATAR YEAR 12

Copyright

© School Curriculum and Standards Authority, 2015

This document – apart from any third party copyright material contained in it – may be freely copied, or communicated on an intranet, for non-commercial purposes in educational institutions, provided that the School Curriculum and Standards Authority is acknowledged as the copyright owner, and that the Authority's moral rights are not infringed.

Copying or communication for any other purpose can be done only within the terms of the *Copyright Act 1968* or with prior written permission of the School Curriculum and Standards Authority. Copying or communication of any third party copyright material can be done only within the terms of the *Copyright Act 1968* or with permission of the copyright owners.

Any content in this document that has been derived from the Australian Curriculum may be used under the terms of the [Creative Commons Attribution-NonCommercial 3.0 Australia licence](#)

Disclaimer

Any resources such as texts, websites and so on that may be referred to in this document are provided as examples of resources that teachers can use to support their learning programs. Their inclusion does not imply that they are mandatory or that they are the only resources relevant to the course.

Sample assessment outline

Media Production and Analysis – ATAR Year 12

Unit 3 and Unit 4

Assessment components	Assessment type	Assessment type weighting	To SCSA	Combined assessment task weighting	Start and submission date	Assessment task
Practical	Practical (production)	100%	100%	5%	Task 1A Semester 1 Week 2–6 Task 1B Semester 1 Week 6–10	Task 1A or 1B: Extended production project: through the application of skills and processes, develop pre-production plans which reflect the context of media art or power and persuasion. (The pre-production plan that will not be used for Task 1C will be submitted for marking)
				95%	Task 1C Semester 1 Week 11 to Semester 2 Week 12	Task 1C: Practical (production) including the pre-production materials developed from Task 1A or 1B. Through the application of skills and processes, develop a production that reflects the Practical (production) examination design brief and follows the Practical (production) requirements for external examination
Practical				100%		
Written	Response	40%	100%	5%	Semester 1 Week 2–7	Task 2: Response based on content in <i>Theory module: Film history, film movements and film art</i> in the context of media languages, audience and production
				10%	Semester 1 Week 8–12	Task 3: Response based on content in <i>Theory module: Propaganda and persuasion</i> in the context of media languages, audience and production
				5%	Semester 1 Week 13 to Semester 2 Week 3	Task 4: Response based on content in <i>Theory module: Independent and arthouse cinema</i> in the context of media languages, representation and production
				5%	Semester 2 Week 4–8	Task 6: Response based on content in <i>Theory module: Australian film history</i> in the context of media languages and audience
				15%	Semester 2 Week 9–14	Task 7: Oral response based on content in <i>Theory module: News coverage and representation</i> in the context of representation and production
	Written examination	60%	30%	Semester 1 Examination week	Task 5: Semester 1 Examination, adapted from, or using prior MPA ATAR course examination papers; 2.5 hours under invigilated examination conditions	
			30%	Semester 2 Examination week	Task 8: Semester 2 Examination, adapted from, or using prior MPA ATAR course examination papers; 2.5 hours under invigilated examination conditions	
Written				100%		

Timeline of Practical (production) tasks in this course outline

Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Semester 1		Task 1A: Pre-production				Overlap of Task 1A and Task 1B	Task 1B: Pre-production				Task 1C: Production (based on either Task 1A or Task 1B)					Semester 2 Examination week
Semester 2	Task 1C: Production (continued)															Semester 1 Examination week