



## ATAR course examination, 2017

### Question/Answer booklet

# MEDIA PRODUCTION AND ANALYSIS

Please place your student identification label in this box

Student number: In figures

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In words

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### Time allowed for this paper

Reading time before commencing work: ten minutes  
 Working time: two and a half hours

### Materials required/recommended for this paper

***To be provided by the supervisor***

This Question/Answer booklet  
 Source booklet

Number of additional answer booklets used (if applicable):

***To be provided by the candidate***

Standard items: pens (blue/black preferred), pencils (including coloured), sharpener, correction fluid/tape, eraser, ruler, highlighters

Special items: nil

### Important note to candidates

No other items may be taken into the examination room. It is **your** responsibility to ensure that you do not have any unauthorised material. If you have any unauthorised material with you, hand it to the supervisor **before** reading any further.

**Structure of the examination**

The Media Production and Analysis ATAR course examination consists of a written component and a practical (production) component.

**Structure of this paper**

Section	Number of questions available	Number of questions to be answered	Suggested working time (minutes)	Marks available	Percentage of written examination
Section One Short answer	6	3	30	30	30
Section Two Extended answer	5	2	120	40	70
				<b>Total</b>	100

**Instructions to candidates**

1. The rules for the conduct of the Western Australian external examinations are detailed in the *Year 12 Information Handbook 2017*. Sitting this examination implies that you agree to abide by these rules.
2. Write your answers in this Question/Answer booklet.
3. Answer the questions according to the following instructions.

Section One: There are six questions in this section. You are required to answer three questions.

The questions in this section focus on the stimulus material provided to candidates via schools prior to the examination. Excerpts and stills from the stimulus material are provided in the Source booklet.

Section Two: There are five questions in this section. You are required to answer two questions.

4. You must be careful to confine your answers to the specific questions asked and to follow any instructions that are specific to a particular question.
5. Supplementary pages for the use of planning/continuing your answer to a question have been provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.
6. The Source booklet is not to be handed in with your Question/Answer booklet.

**Section One: Short answer****30% (30 Marks)**

There are **six (6)** questions in this section. You are required to answer **three (3)** questions.

Excerpts and stills from the stimulus materials are provided in the Source booklet. Justify your choices with evidence from at least **one (1)** of the stimulus materials, referring to specific examples, using relevant media terminology and/or appropriate media language.

In your answers, you may use the same stimulus material more than once.

Supplementary pages for the use of planning/continuing your answer to a question have been provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 30 minutes.

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Your response to each question must be made in relation to at least **one** of the stimulus materials provided to candidates via schools prior to the examination. The stimulus materials are:

- |  |   |              |
|--|---|--------------|
| 1. Twitter                               | } | online media |
| 2. <i>Boy</i>                            |   | }            |
| 3. <i>Priscilla, Queen of the Desert</i> |   |              |
| 4. Tropfest                              |   |              |
| 5. SBS World News                        |   |              |

**Question 1**

**(10 marks)**

Discuss the impact of media trends.

**Question 2**

**(10 marks)**

Analyse how the context of an audience can affect the interpretation of a media work.

**Question 3**

**(10 marks)**

Analyse how point of view is constructed.

**Question 4**

**(10 marks)**

Analyse how producers work within constraints.

**Question 5**

**(10 marks)**

Discuss how codes are used to challenge an audience.

**Question 6**

**(10 marks)**

Discuss the representation of values.





Question number: \_\_\_\_\_

Lined writing area consisting of approximately 30 horizontal lines for student response.

See next page











**Section Two: Extended answer****70% (40 Marks)**

There are **five (5)** questions in this section. You are required to answer **two (2)** questions.

This section requires you to use extended answer form to answer the questions. Extended answers include but are not limited to conventional essay format; answers can use lists and dot points if they are appropriate to your answer.

Justify your choices with evidence from any media work you have studied and other relevant information, referring to specific examples, using relevant media terminology and/or appropriate media language.

Supplementary pages for the use of planning/continuing your answer to a question have been provided at the end of this Question/Answer booklet. If you use these pages to continue an answer, indicate at the original answer where the answer is continued, i.e. give the page number.

Suggested working time: 120 minutes.

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**Question 7** **(20 marks)**

Evaluate the role of independent media in offering cultural benefits to intended audiences.

**Question 8** **(20 marks)**

Analyse how an auteur applies codes and conventions to create media art.

**Question 9** **(20 marks)**

Discuss how narrative structure is manipulated to meet the expectations of a niche audience.

**Question 10** **(20 marks)**

Evaluate the use of stereotypes to support or challenge audience values and attitudes.

**Question 11** **(20 marks)**

Discuss how commercial and non-commercial media are constructed to make comment on society.

**End of questions**



































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