



Media Production and Analysis ATAR course Practical (production) examination 2020

Guidelines for the *Practical (production) statement*

The *Practical (production) statement* is to be completed by each candidate and submitted as a printed copy. It must be word processed and not exceed one A4 page in length (single-sided in 11 point Arial font). The statement provides the opportunity for candidates to communicate their intentions and highlight the application of production skills used in the creation of their production.

The following areas must be discussed within the statement:

- a rationale outlining the intent of the production, acknowledging influences if applicable
- an explanation of how production skills were used throughout the production, including the application of the primary and secondary roles.

Candidates must ensure that their WA student number is on the page. Any hand-drawn components must be contained within the one page and be clearly legible with any screen captures or pre-production planning annotated in typed font. Candidates should write in first person, using specific examples from their production to support their understanding, explanation of production skills and knowledge of the course syllabus.

The rationale should provide a clear outline of the intent of the production, linking to the course syllabus (Media art and/or Power and persuasion). Candidates should acknowledge influences, if applicable. Influences may include professional media work, genre, style, format, social practices, cultural experiences and/or personal context.

The candidate should explain how production skills were used throughout the production, including the application of the primary and secondary roles. Candidates must refer to the primary and secondary production roles they nominated on their cover sheet and specific examples should be given to highlight the application of those roles within the production.

In audiovisual and radio productions where candidates have collaborated on a submission, reference to the other candidate's contribution may be made within the *Practical (production) statement*. The teacher must authenticate the *Practical (production) statement* prior to submission before signing the *Declaration of authenticity*.

Each individual and collaborative candidate must provide one printed copy of the *Practical (production) statement* and one copy of the *production* (with a second copy labelled 'back-up' if desired). The submission must be enclosed in an A4 clear plastic button document wallet. The *Practical (production) submission cover sheet* must be stapled to the front of the *Practical (production) statement*.