



## SAMPLE ASSESSMENT OUTLINE

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**BUSINESS MANAGEMENT AND ENTERPRISE**  
**GENERAL YEAR 12**

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## Sample assessment outline

### Business Management and Enterprise – General Year 12

#### Unit 3 and Unit 4

| Assessment type     | Assessment type weighting | Assessment task weighting | When                     | Assessment task   |
|---------------------|---------------------------|---------------------------|--------------------------|---|
| Business research   | 40%                       | 7%                        | Semester 1<br>Week 2–4   | <b>Task 1:</b> Research task based on content drawn from: types of business ownership, impact of economic factors on business ownership, and business public image<br>Part A: Evidence of research (10 marks)<br>Part B: In-class validation comprising of a scaffolded extended response question connected to the research (20 marks) |
|                     |                           | 10%                       | Semester 1<br>Week 6–8   | <b>Task 2:</b> In-class completion of a marketing plan for a business   |
|                     |                           | 10%                       | Semester 2<br>Week 8–9   | <b>Task 8:</b> Research task based on content drawn from: the concept of intellectual property (IP), purpose of IP laws and types and process of IP registrations<br>Part A: Evidence of research (10 marks)<br>Part B: In-class validation comprising of a scaffolded extended response question connected to the research (20 marks)  |
|                     |                           | 13%                       | Semester 2<br>Week 14–15 | <b>Task 11:</b> In-class completion of a business plan  |
| Response            | 45%                       | 6%                        | Semester 1<br>Week 10    | <b>Task 3:</b> A series of short answer questions based on content drawn from: the concept and elements of the market mix, competitor and customer profiling, managing customer relationships and the use of technologies to facilitate promotional activities  |
|                     |                           | 7%                        | Semester 1<br>Week 12    | <b>Task 4:</b> Case studies on Australian consumer law and consumer rights and protection   |
|                     |                           | 5%                        | Semester 1<br>Week 15    | <b>Task 6:</b> A series of short answer questions on content drawn from: elements and requirements of contracts, national employment standards for employment contracts and phases of the employment cycle  |
|                     |                           | 10%                       | Semester 2<br>Week 3     | <b>Task 7:</b> Case studies on the concept of motivation in business, including financial and non-financial incentives for employees, motivation theories and leadership styles   |
|                     |                           | 10%                       | Semester 2<br>Week 10    | <b>Task 9:</b> Preparation of an extract of a business's employer and employee work manual regarding the employee's protections at work, as provided by the <i>Fair Work Act 2009</i> , and the responsibility of an employer within the <i>Occupational Safety and Health Act 1984 (WA)</i>  |
|                     |                           | 7%                        | Semester 2<br>Week 13    | <b>Task 10:</b> Test based on the purpose and features of financial reports, function of key performance indicators and characteristics of financial and non-financial indicators   |
| Externally set task | 15%                       | 15%                       | Semester 1<br>Week 13    | <b>Task 5:</b> A written task or item or set of items of 50-minutes duration developed by the School Curriculum and Standards Authority and administered by the school  |
| <b>Total</b>        | <b>100%</b>               | <b>100%</b>               |                          |   |