**Sample Assessment Outline**

Media Production and Analysis

General Year 12

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Sample assessment outline

Media Production and Analysis – General Year 12

Unit 3 and Unit 4

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assessment type**  | **Assessment type weighting**  | **Assessment** **task** **weighting** | **Start and submission date** | **Assessment task** |
| Response | 25% | 5% | Semester 1 Week 1–3 | **Task 1:** Respond to short film in the context of **Media languages**  |
| 5% | Semester 1Week 5–7 | **Task 3:** Repond to film in the context of **Production** |
| 5% | Semester 2Week 1–3 | **Task 6:** Respond to reality TV programs in the context of **Media languages** and **Representation** |
| 5% | Semester 2Week 7–9 | **Task 8:** Respond to reality TV programs and their marketing campaigns in the context of **Audience** |
| 5% | Semester 2Week 13–14 | **Task 10:** Respond to reality TV programs in the context of **Production** |
| Production | 60% | 20% | Semester 1Week 4–10 | **Task 2:** Through the application of **Skills and Processes**, produce a short film for a local audience |
| 10% | Semester 1Week 8–13 | **Task 4:** Through the application of **Skills and Processes**, produce a marketing campaign for the short film produced in Task 2, for a local audience  |
| 20% | Semester 2Week 2–6 | **Task 7:** Through the application of **Skills and Processes**, produce a reality TV show segment that includes at least one stereotypical character |
| 10% | Semester 2Week 10–12 | **Task 9:** Through the application of **Skills and Processes**, produce a marketing campaign based on the reality TV produced in Task 7, for an intended audience |
| Externally set task | 15% | 15% | Semester 1Week 14 | **Task 5:** Task set by the School Curriculum and Standards Authority (the Authority) based on the following content from Unit 3 – <teacher to insert information provided by the Authority> |
| **Total** | **100%** | **100%** |  |  |