**Sample Assessment Outline**

Business Management and Enterprise

ATAR Year 12

**Copyright**

© School Curriculum and Standards Authority, 2018

This document – apart from any third party copyright material contained in it – may be freely copied, or communicated on an intranet, for non-commercial purposes in educational institutions, provided that the School Curriculum and Standards Authority is acknowledged as the copyright owner, and that the Authority’s moral rights are not infringed.

Copying or communication for any other purpose can be done only within the terms of the *Copyright Act 1968* or with prior written permission of the School Curriculum and Standards Authority. Copying or communication of any third party copyright material can be done only within the terms of the *Copyright Act 1968* or with permission of the copyright owners.

Any content in this document that has been derived from the Australian Curriculum may be used under the terms of the [Creative Commons Attribution 4.0 International licence](https://creativecommons.org/licenses/by/4.0/%22%20%5Ct%20%22_blank).

**Disclaimer**

Any resources such as texts, websites and so on that may be referred to in this document are provided as examples of resources that teachers can use to support their learning programs. Their inclusion does not imply that they are mandatory or that they are the only resources relevant to the course.

Sample assessment outline

Business Management and Enterprise – ATAR Year 12

Unit 3 and Unit 4

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assessment type** | **Assessment type weighting**  | Assessment task weighting | **When** | **Assessment task** |
| Business research | 30% | 7% | Semester 1Weeks 2–4 | **Task 1:** Research into factors driving globalisation and the impact of globalisation**Part A:** Evidence of research, including bibliography (10 marks)**Part B:** In-class validation task based on unseen question/s connected to the content in the research with access to limited notes during the task (30 marks) |
| 8% | Semester 1Weeks 5–6 | Task 2: Research based on content drawn from: feasibility of expanding into a foreign market, benefits of having a global brand, standardisation or adaption when applying elements of the marketing mix to global brands and benefits of home grown/developed productsPart A: Report based on investigation into a business (30 marks)Part B: In-class validation test connected to the content in the research (10 marks) |
| 7% | Semester 2Week 7–8 | **Task 9:** In-class completion of a strategic plan for a business  |
| 8% | Semester 2Weeks 11–12 | **Task 10:** Researchbased oncontent drawn from: use of technology in global markets and its impact on business operations, purpose of production management systems, features of product development and quality managementPart A: Evidence of research, including bibliography (10 marks)**Part B:** In-class validation – an extended response question connected to the research (30 marks) |
| Response | 30% | 5% | Semester 1Week 8 | Task 3: Case studies and/or short answer questions completed in class on free trade agreements and incentives for international trade |
| 5% | Semester 1Week 10 | Task 4: Test on sources of financial risk in export markets and strategies for minimising the risk |
| 5% | Semester 1Week 12 | **Task 5:** A series of short answer questions completed in class based on content drawn from: the role, benefits and factors that impact on the success of innovation and the role of e-commerce in a global environment |
| 6% | Semester 2Week 4 | **Task 7**: An extended answer case study completed in class based on content drawn from: leadership styles and traits in a cross-cultural setting, impact of cultural considerations on global business practice and ethical practice in a global business |
| 4% | Semester 2Week 6 | **Task 8:** Case studies and/or short answer questions completed in class on content drawn from: the impact of legal systems, economic factors and political factors on business operations in the global market |
| 5% | Semester 2Week 14 | **Task 11:** Test based on content drawn from: types of financial institutions and sources of internal and external funding and the purpose, features and interpretation of liquidity, profitability and stability ratios |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assessment type**  | **Assessment type weighting**  | Assessment task weighting | **When** | **Assessment task** |
| Examination | 40% | 15% | Semester 1Week 15 | Task 6: Semester 1 Examination – three hours, based on the examination design brief from the ATAR Year 12 syllabusSection One: Short answer, 4–6 questions (60%)Section Two: Extended answer, two questions from a choice of three (40%) |
| 25% | Semester 2 Week 15 | Task 12: Semester 2 Examination – three hours, based on the examination design brief from the ATAR Year 12 syllabusSection One: Short answer, 4–6 questions (60%)Section Two: Extended answer, two questions from a choice of three (40%) |
| Total | 100% | 100% |  |  |