**Sample Assessment Outline**

Business Management and Enterprise

ATAR Year 12

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Sample assessment outline

Business Management and Enterprise – ATAR Year 12

Unit 3 and Unit 4

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| **Assessment type** | **Assessment  type weighting** | Assessment  task  weighting | **When** | **Assessment task** |
| Business research | 30% | 7% | Semester 1  Weeks 2–4 | **Task 1:** Research into factors driving globalisation and the impact of globalisation  **Part A:** Evidence of research, including bibliography (10 marks)  **Part B:** In-class validation task based on unseen question/s connected to the content in the research with access to limited notes during the task (30 marks) |
| 8% | Semester 1  Weeks 5–6 | Task 2: Research based on content drawn from: feasibility of expanding into a foreign market, benefits of having a global brand, standardisation or adaption when applying elements of the marketing mix to global brands and benefits of home grown/developed products  Part A: Report based on investigation into a business (30 marks)  Part B: In-class validation test connected to the content in the research (10 marks) |
| 7% | Semester 2  Week 7–8 | **Task 9:** In-class completion of a strategic plan for a business |
| 8% | Semester 2  Weeks 11–12 | **Task 10:** Researchbased oncontent drawn from: use of technology in global markets and its impact on business operations, purpose of production management systems, features of product development and quality management  Part A: Evidence of research, including bibliography (10 marks)  **Part B:** In-class validation – an extended response question connected to the research (30 marks) |
| Response | 30% | 5% | Semester 1  Week 8 | Task 3: Case studies and/or short answer questions completed in class on free trade agreements and incentives for international trade |
| 5% | Semester 1  Week 10 | Task 4: Test on sources of financial risk in export markets and strategies for minimising the risk |
| 5% | Semester 1  Week 12 | **Task 5:** A series of short answer questions completed in class based on content drawn from: the role, benefits and factors that impact on the success of innovation and the role of e-commerce in a global environment |
| 6% | Semester 2  Week 4 | **Task 7**: An extended answer case study completed in class based on content drawn from: leadership styles and traits in a cross-cultural setting, impact of cultural considerations on global business practice and ethical practice in a global business |
| 4% | Semester 2  Week 6 | **Task 8:** Case studies and/or short answer questions completed in class on content drawn from: the impact of legal systems, economic factors and political factors on business operations in the global market |
| 5% | Semester 2  Week 14 | **Task 11:** Test based on content drawn from: types of financial institutions and sources of internal and external funding and the purpose, features and interpretation of liquidity, profitability and stability ratios |

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| **Assessment type** | **Assessment  type weighting** | Assessment  task  weighting | **When** | **Assessment task** |
| Examination | 40% | 15% | Semester 1  Week 15 | Task 6: Semester 1 Examination – three hours, based on the examination design brief from the ATAR Year 12 syllabus  Section One: Short answer, 4–6 questions (60%) Section Two: Extended answer, two questions from a choice of three (40%) |
| 25% | Semester 2  Week 15 | Task 12: Semester 2 Examination – three hours, based on the examination design brief from the ATAR Year 12 syllabus  Section One: Short answer, 4–6 questions (60%) Section Two: Extended answer, two questions from a choice of three (40%) |
| Total | 100% | 100% |  |  |