**Sample Assessment Outline**

Business Management and Enterprise

General Year 11

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Sample assessment outline

Business Management and Enterprise – General Year 11

Unit 1 and Unit 2

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Assessment type** | | **Assessment type weighting** | | Assessment task weighting | **When/Start and submission date** | **Assessment task** |
| Business research | 40% | | 8% | | Semester 1  Weeks 4–6 | Task 2: Research into the legal requirements of setting up a partnership and preparation of a partnership agreement for a business |
| 12% | | Semester 1  Weeks 10–11 | Task 3: In-class preparation of a business plan |
| 10% | | Semester 2  Weeks 3–4 | Task 6: Research into the intent and purpose of workplace laws in WA, including the rights and responsibilities of employers and employees  Part A: Evidence of research (5 marks)  Part B: In-class validation – an extended response question connected to the research (20 marks) |
| 10% | | Semester 2  Weeks 12–13 | Task 9: A multimedia presentation based on research conducted into the factors that influence consumer purchasing decisions |
| Response | 60% | | 6% | | Semester 1  Week 3 | **Task 1:** Test based onclassification of businesses and reasons for starting a business |
| 10% | | Semester 1  Week 13 | **Task 4**: Test with a series of questions based on content drawn from: the importance of identifying potential customers and competitors and the elements of the marketing mix (product, price, place, promotion) |
| 10% | | Semester 1  Week 16 | **Task 5:** A series of short case studies completed in class based on content drawn from: the role of human resources in business, employer obligations and key features of a job description |
| 8% | | Semester 2  Week 6 | **Task 7:** A series of questions based on content drawn from: the concept and purpose of business networks, the concept of ethical business practice and business protocols |
| 9% | | Semester 2  Week 10 | **Task 8:** Case studiesbased on content drawn from: characteristics of entrepreneurs, enterprising traits, ways to work collaboratively, key traits of teamwork and tools for critical thinking and decision making |
| 7% | | Semester 2  Week 14 | **Task 10:** Test based on content drawn from: the nature of purpose of source documents and cash records and the calculation of profit |
| 10% | | Semester 2  Week 16 | **Task 11:** A series of questions based on content drawn from: the role of the manager in operating a business, risk management strategies and methods of monitoring business activities |
| Total | 100% | | 100% | |  |  |