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| **Syllabus changes** |
| The content identified by ~~strikethrough~~ has been deleted from the syllabus and the content identified in *italics* has been revised in the syllabus for teaching from 2023.**Unit 1*** elements of the marketing mix
	+ promotion
		- advertising
		- publicity
		- sales promotion
		- *personal selling*
		- viral marketing
		- ~~telemarketing~~
* the use of technologies to facilitate promotional activities, including:
	+ ~~internet~~
	+ ~~mobile devices~~
	+ *online advertising*
	+ *social media*
	+ *mobile applications*
	+ *e-newsletters*
	+ *e-commerce*

**Unit 2*** ~~intent and purpose of the~~ *~~Occupational Safety and Health~~* ~~(OSH)~~ *~~Act~~**~~1984~~* ~~(WA)~~
	+ ~~responsibility of an employer within the~~ *~~OSH Act~~*
	+ ~~responsibility of an employee within the~~ *~~OSH Act~~*
* intent and purpose of the *Work Health and Safety Act 2020* (WA)
	+ responsibility of an employer within the *Work Health and Safety Act 2020 (WA)*
	+ responsibility of an employee within the *Work Health and Safety Act**2020 (WA)*
* types of intellectual property registrations, including:
	+ *copyright*
	+ patents
	+ trademarks ~~(including domain names)~~
	+ designs
* characteristics of the following financial indicators
	+ profitability
	+ *liquidity*
	+ *stability*
	+ ~~cost reduction~~
	+ ~~sales~~

**Assessment table Year 11**The following weightings in the Assessment table have been revised in the syllabus for teaching from 2023.* Business research – weighting ~~40%~~ *30%*
* Response – weighting ~~30%~~ *40%*
* Examination – weighting 30%
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