**Sample Assessment Outline**

Media Production and Analysis

ATAR Year 11

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Kaya. The School Curriculum and Standards Authority (the Authority) acknowledges that our offices are on Whadjuk Noongar boodjar and that we deliver our services on the country of many traditional custodians and language groups throughout Western Australia. The Authority acknowledges the traditional custodians throughout Western Australia and their continuing connection to land, waters and community. We offer our respect to Elders past and present.

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Any resources such as texts, websites and so on that may be referred to in this document are provided as examples of resources that teachers can use to support their learning programs. Their inclusion does not imply that they are mandatory or that they are the only resources relevant to the course.

Sample assessment outline

Media Production and Analysis – ATAR Year 11

Unit 1 and Unit 2

**Practical**

|  |  |  |  |
| --- | --- | --- | --- |
| **Assessment type** | **Assessment task weighting** | **Assessment task timing** | **Assessment task and syllabus content** |
| Production  50% | 25% | Commence task:  Semester 1  Week 2  Task due:  Semester 1  Week 14 | Task 1: Short Film  Produce a 5-minute short film, AV production that conveys a theme.  In the context of production, students investigate and analyse examples of media work, develop proposals, scripts and plans for a short film, AV production. The production should use codes and conventions to convey theme, genre, style and narrative.  The creation of a short film, AV production will involve the application of production skills and processes based on proposals, scripts and plans while fulfilling defined production roles.  Students are required to complete formative production workshops during the completion of this task. |
| 25% | Commence task:  Semester 2  Week 2  Task due:  Semester 2  Week 14 | Task 5: Documentary  Produce a 5-minute documentary, AV production that conveys a theme.  In the context of production, students investigate, analyse and evaluate examples of media work, develop proposals and plans for a documentary, AV production. The production should use codes and conventions to convey theme, genre, style and narrative.  The creation of a documentary, AV production will involve the implementation of production processes based on proposals and plans while refining skills within defined production roles.  Students are required to complete formative production workshops during the completion of this task. |

## \*Note: both production tasks run concurrently with response tasks and must be balanced in terms of number of classroom hours provided.

**Written**

| **Assessment type** | **Assessment task weighting** | **Assessment task timing** | **Assessment task syllabus content** | |
| --- | --- | --- | --- | --- |
| Response  30% | 10% | Semester 1  Week 6 | **Task 2**: Blockbuster/Popular culture/Mainstream film | 50-minute in-class invigilated response  Students complete a response to one extended answer question, from a choice of three, in the contexts of **media languages**, **audience**, and **industry**.  Extended answer responses should refer to media work/s studied in the lead up to this task. | |
| 5% | Semester 1  Week 13 | Task 3: Social media platforms and user-generated content in popular culture | 30-minute in-class invigilated response  Students are required to complete formative research and then communicate their findings by responding to two unseen questions from a choice of five in the contexts of **media languages**, **representation** and **industry**.  Short answer responses should refer to media work/s studied in the lead up to this task. | |
| 10% | Semester 2  Week 7 | Task 6: Documentary film | 50-minute in-class invigilated response  Students complete a response to one extended answer question, from a choice of three, in the contexts of media languages and representation.  Extended answer responses should refer to media work/s studied in the lead up to this task. | |
| 5% | Semester 2  Week 13 | Task 7: The influence of social media platforms and user-generated content | 50-minute in-class invigilated response  Students are required to complete formative research and then communicate their findings by responding to an unseen scaffolded question in the contexts of media languages, audience and industry.  Response should refer to media work/s studied in the lead up to this task. | |
| Written examination  20% | 10% | Examination week  Semester 1  Week 16 | Task 4: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry. | |
| 10% | Examination week  Semester 2  Week 16 | Task 8: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry. | |
| **Total** | **100%** | **100%** |  |  |