**Sample Assessment Outline**

Media Production and Analysis

ATAR Year 12

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# Sample assessment outline

# Media Production and Analysis – ATAR Year 12

## Unit 3 and Unit 4

**Practical**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **To SCSA** | **Assessment type** | **Assessment**  **task**  **weighting** | **Assessment task timing** | **Assessment task and syllabus content** |
| 100% | Practical (production)  50% | 5% | Commence task:  Semester 1  Week 2  Task due:  Semester 1  Week 9 | Task 2: Ideas development including treatment  Produce treatment for a 5-minute AV production that conveys a clear theme.  In the context of production, students explore and evaluate the ideas of others to inform the development of their own ideas.  Students select appropriate strategies and formats to document and communicate their ideas.  Students reflect on, modify and refine their ideas and documentation.  Students are required to complete formative production workshops during the completion of this task. |
| 45% | Commence task:  Semester 1  Week 2  Task due:  Semester 2  Week 12 | Task 7: Major AV production including practical production statement  In the context of production, students apply skills effectively within defined production roles including art direction, cinematography (or cinematographic elements), editing and sound design to produce an AV production of up to 5-minutes that conveys a clear theme.  The clarity of theme conveyed by the AV production will be assessed through use of codes and conventions, genre, style and narrative.  The communication of theme should link to a specific purpose, context and/or audience.  Students are required to complete formative production workshops and meet formative milestones/check-points during the completion of this task. |

\*Note: both production tasks run concurrently with response tasks and must be balanced in terms of number of classroom hours provided. A timeline of summative assessments is included on the final page of this Assessment Outline.

**Written**

| **To SCSA** | **Assessment type** | **Assessment**  **task**  **weighting** | **Assessment task timing** | **Assessment task and syllabus content** |
| --- | --- | --- | --- | --- |
| 100% | Response  20% | 5% | Semester 1  Week 7 | **Task 1**: Theme and national cinema |30-minute in-class invigilated response  Students complete two short answer responses from a choice of five, in the contexts of **media languages**, **representation**, **audience** and **industry**.  Short answer responses should refer to media work/s studied in the lead up to this task. |
| 5% | Semester 1  Week 12 | Task 3: Auteur figures and national cinema | 60-minute in-class invigilated response  Students are required to complete formative research and then communicate their findings by responding to one unseen question from a choice of three in the contexts of **media languages** and **industry**.  Extended answer response should refer to media work/s studied in the lead up to this task. |
| 5% | Semester 2  Week 6 | Task 5: Viral media campaigns and documentary film | 60-minute in-class invigilated response  Students are required to complete formative research and then communicate their findings by responding to one unseen question from a choice of three in the contexts of **media languages**, **audience** and **industry**.  Extended answer response should refer to media work/s studied in the lead up to this task. |
| 5% | Semester 2  Week 10 | Task 6: Independent game industry | 30-minute in-class invigilated response  Students complete two short answer responses from a choice of five, in the contexts of **media languages**, **representation**, **audience** and **industry**.  Short answer responses should refer to media work/s studied in the lead up to this task. |
| Written examination  30% | 15% | Examination week  Semester 1  Weeks 15–16 | Task 4: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry. |
| 15% | Examination week  Semester 2  Weeks 15–16 | Task 8: 150-minute written examination reflecting the examination requirements as outlined in the Media Production and Analysis ATAR Year 12 examination design brief. Examination covers the following contexts: media languages, representation, audience and industry. |
| **Total** | **100%** | **100%** |  |  |

## Unit 3 and Unit 4

**Timeline of summative assessment tasks in this assessment outline**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Week** | **1** | | **2** | | **3** | **4** | **5** | **6** | | **7** | **8** | | **9** | **10** | | **11** | | **12** | **13** | | **14** | **15-16** |
| **Term†** | **Term 1** | | | | | | | | | | | | | | | **Term 2** | | | | | | |
| **Semester 1** |  | Task 2: ideas development and treatment | | | | | | | | | | | | | Task 7: major audio-visual production | | | | | | | Task 4: Semester 1 Examination |
|  | |  | | | | | | | | | | | | | | | | | |
|  | | | Task 1: short answer response | | | | | | | | Task 3: extended answer response | | | | | | | | Task 5: extended answer response | |
| **Term†** | **Term 2 (continued)** | | | | | | **Term 3** | | | | | | | | | | | | | | |  |
| **Semester 1/2** | Task 7: major audio-visual production (continued) | | | | | | | | | | | | | | | | | | |  | | Task 8: Semester 2 Examination |
|  | | | | | | | | | | | | | | | | | | | |  |
| Task 5: extended answer response (continued) | | | | | | | | Task 6: short answer response | | | | | | | |  | | | | |

**†**Note: The number of weeks per term is subject to change from year to year.