**Sample Assessment Outline**

Business Management and Enterprise

General Year 12

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Sample assessment outline

Business Management and Enterprise – General Year 12

## Unit 3 and Unit 4

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Assessment  type** | **Assessment  type weighting** | Assessment task  weighting | **When** | **Assessment task** |
| Business research | 40% | 7% | Semester 1  Week 2–4 | **Task 1:** Research task based on content drawn from: types of business ownership, impact of economic factors on business ownership, and business public image  Part A: Evidence of research (10 marks)  Part B: In-class validation comprising of a scaffolded extended response question connected to the research (20 marks) |
| 10% | Semester 1  Week 6–8 | Task 2: In-class completion of a marketing plan for a business |
| 10% | Semester 2  Week 8–9 | **Task 8:** Research task based on content drawn from: the concept of intellectual property (IP), purpose of IP laws and types and process of IP registrations  Part A: Evidence of research (10 marks)  Part B: In-class validation comprising of a scaffolded extended response question connected to the research (20 marks) |
| 13% | Semester 2  Week 14–15 | Task 11: In-class completion of a business plan |
| Response | 45% | 6% | Semester 1  Week 10 | **Task 3:** A series of short answer questions based on content drawn from: the concept and elements of the market mix, competitior and customer profiling, managing customer relationshsips and the use of technologies to facitlitate promotional activites |
| 7% | Semester 1  Week 12 | Task 4: Case studies on Australian consumer law and consumer rights and protection |
| 5% | Semester 1  Week 15 | **Task 6:** A series of short answer questions on content drawn from: elements and requirements of contracts, national employment standards for employment contracts and phases of the employment cycle |
| 10% | Semester 2  Week 3 | **Task 7:** Case studies on the concept of motivation in business, including financial and non-financial incentives for employees, motivation theories and leadership styles |
| 10% | Semester 2  Week 10 | **Task 9:** Preparation of an extract of a business’s employer and employee work manual regarding the employee’s protections at work, as provided by the *Fair Work Act 2009*, and the responsibility of an employer within the *Occupational Safety and Health Action 1984 (WA)* |
| 7% | Semester 2  Week 13 | **Task 10:** Test based on the purpose and features of financial reports, function of key performance indicators and characteristics of financial and non-financial indicators |
| Externally set task | 15% | 15% | Semester 1  Week 13 | **Task 5:** A written task or item or set of items of 50-minutes duration developed by the School Curriculum and Standards Authority and administered by the school |
| Total | 100% | 100% |  |  |