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| **Syllabus changes** |
| The content identified by ~~strikethrough~~ has been deleted from the syllabus and the content identified in *italics* has been revised in the syllabus for teaching from 2023:**Unit 3*** elements of the marketing mix
	+ promotion
		- advertising
		- publicity
		- sales promotion
		- *personal selling*
		- viral marketing
		- ~~telemarketing~~
* the use of technologies to facilitate promotional activities, including:
* ~~internet~~
* ~~mobile devices~~
* *online advertising*
* *social media*
* *mobile applications*
* *e-newsletters*
* *e-commerce*

**Unit 4*** ~~intent and purpose of the Occupational Safety and Health (OSH) Act 1984 (WA)~~
	+ ~~responsibility of an employer within the~~ *~~OSH Act~~*
	+ ~~responsibility of an employee within the~~ *~~OSH Act~~*
* intent and purpose of the *Work Safety Act 2020* (WA)
	+ responsibility of an employer within the *Work Safety Act 2020 (WA)*
* types of intellectual property registrations, including:
	+ *copyright*
	+ patents
	+ trademarks (including domain names)
	+ designs

**Assessment table – Year 12**The following weightings in the Assessment table have been revised in the syllabus for teaching from 2023.* Business research – weighting ~~40%~~ *30%*
* Response – weighting ~~45%~~ *55%*
* Externally set task (EST) – weighting 15%
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